

# BIRD ROCK NEWSLETTER

AUGUST &  
SEPTEMBER 2022



**BRCC  
PRESIDENT  
JOHN  
NEWSAM**

## PRESIDENT'S COLUMN

It was a special 4th of July. Huge thanks to Russ and Scott Murfey and the Murfey Company for having organized and managed the 43rd annual Beaumont Avenue Fourth of July Parade. The Top Gun theme inspired a memorable procession of floats. Thanks, too, to the many volunteers and, especially, to all Bird Rock neighbors, friends and visitors who thronged the sidewalks and the parade finish area. It was refreshing to be able to celebrate at this marquee in-person Bird Rock event. I am now particularly looking forward to the Birdstock event being planned for September.

A week before the parade, my wife and I hosted a social event at our home for the staff of my company. This was also the first in-person social event since the COVID-19 pandemic started. For our team activity, we tried something different. Visitors to our neighborhood who come to seek out the Bird Rock benches typically simply take a selfie of themselves posing on one or more of the benches. We added a twist. Each of the teams had to accumulate seven successive images, each with a different bench, together with an object in one of the seven rainbow colors. Extra points could be gained for creativity and artistry.

*(Continued on page 3)*

## BEAUMONT AVENUE 4th of JULY PARADE, a Bird Rock Neighborhood Tradition



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**SOLD - Represented Seller**  
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**SOLD - Represented Buyer**  
La Jolla Hermosa \$3,550,000



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**President's Column** *(continued from page 1)*

The judges were impressed when the hue of an object matched one of the dominant mosaic tile colors and by images capturing a \$100 bill for green, a friendly Labrador sitting on a bench for yellow, a credit card for red, and jeans worn a team member for blue. If you have an interesting image which includes one of the Bird Rock benches, or the details of a fun activity that involves the benches, we'd love to receive it, for posting on the pending local artist section of the community website.

The BRCC hosts a Bird Rock community meeting (for the moment still on Zoom) regularly on the first Tuesday of each month from 6pm. If you have any item you would like to put on the agenda, or a guest that you would like us to invite, please let us know by email to [info@birdrockcc.org](mailto:info@birdrockcc.org). Please note that there is no August Bird Rock community meeting. I hope to see you at our next meeting on September 6, 2022.

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## **BIRD ROCK MAINTENANCE ASSESSMENT DISTRICT (MAD)**

Recently reported in the July 1 "In Other News" section from the "Voice of San Diego," is reference to the effective traffic calming plan in Bird Rock and the June 30, 2022, article in the CNU Journal by Robert Steuteville titled, "Seven Stroads That Have Been Converted to Streets." A "stroad" was defined by Charles Marohn of "Strong Towns" as a thoroughfare that combines "the complexity of a street with the design speed of a road." Many "stroads," such as the pre-2005, 5-lane wide section of La Jolla Blvd in Bird Rock, are dangerous and do not function properly. The Voice of San Diego noted that, "Twenty years ago, the local road outrage du'jour was the plan to install roundabouts throughout Bird Rock – a project that this week made a list of seven road redesigns nationwide that show how successful such projects can be, even if locals hate them in the moment."

Among the seven roads that were recently listed as having been successfully converted to streets is the section of La Jolla Blvd that passes through Bird Rock and which is comprised of 5 roundabouts that are part of the plan to calm (slow) traffic by use of roundabouts, bulbouts, and traffic speed-reducing landscaping. The traffic calming plan began being implemented in 2005 and was completed in mid 2009.

According to the urban planning website Strong Towns, after implementation of the roundabouts, the traffic count remained the same but the average speed limit was reduced from 40+ MPH to 20 MPH, noise levels were reduced by 77%, traffic crashes were reduced by 90%, and retail sales in the adjacent business area increased by 30%. Neighborhood walkability improved. Parking was increased. The traffic calming landscaping is maintained as part of the Bird Rock Maintenance Assessment District (MAD) and is a vital component of the traffic calming plan.

To report problems, ask questions, send MAD-focused information, and provide feedback, comments, or requests, please send an email directly to the Bird Rock MAD manager Matt Mangano, [admin@manganiconsulting.com](mailto:admin@manganiconsulting.com).





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**Bird Rock Community Council (BRCC)**

Bird Rock Community Development Corporation

**SUPPORT the EAGLE SCOUT PROJECT to Repair/  
Replace Two Memorial Benches at Calumet Park**

Please help La Jolla Boy Scout Troop 4 member Dash Richardson with his Eagle Scout Project to repair and/or replace two deteriorating memorial benches at Calumet Parks by donating to cover the cost for supplies. The project has been approved by La Jolla Parks and Beaches and the BRCC. Dash is in the process of obtaining bench design and other approvals from the City Parks and Recreation Department and the Right-Of-Entry (ROE) permit from the City Of San Diego. Calumet Park is a shoreline mini park in the Bird Rock neighborhood. A number of the benches at Calumet Park are in need of repair or replacement, and some have concrete legs and back supports that are crumbling and cracked, increasingly unsafe, and in need of replacement.



To make a tax deductible donation towards Dash Richardson's Eagle Scout Project to replace two memorial bench at Calumet Park, please complete the information below, make your donation check payable to "BRCC," mark "Eagle Scout Project" or "Calumet Bench Project" in the memo section, and mail or deliver this form and your tax deductible contribution to:

**Bird Rock Community Council (BRCC)**  
**5666 La Jolla Blvd, PMB 168, La Jolla, CA 92037**

Print Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email address \_\_\_\_\_

Thank you for your support





## News From Bird Rock Elementary

By Lorene LaCava, Neighbor and retired BRE K Teacher  
[birdrock.sandiegounified.org](http://birdrock.sandiegounified.org)

### **Welcome to a new school year!** **9 Ways to Make This the Best School Year Ever...**

1. **Traffic safety:** We have a great safety record at BRE because most everyone makes a sincere effort to work together to keep drivers, bikers, skateboarders, and pedestrians safe. Be part of the solution! Commit to following the directions of the teachers and Safety Patrol, keeping in mind that the only reason they are there is to prevent someone from getting hurt.
2. **Be positive:** Communicate to your child through your own upbeat words and body language that this is going to be a great school year! They get to reconnect with BRE friends and have interesting and mind growing learning experiences. A different kind of fun is on its way!
3. **Demonstrate your trust of the teacher and classroom:** Give your child a quick hug and kiss...and then leave. There may be tears initially, but by leaving quickly you communicate to your child that you believe that he or she is safe in this place.
4. **Come 5 minutes early at pick up time\*:** A great deal of community building and lifelong friendships develop between families outside the classroom door during the few minutes before school lets out.
5. **Provide quality “fuel”:** Send a nutritious snack/lunch and teach your child how to open up reusable containers. The “perfect” lunch? Simple! Sandwich, fruit, water - no sodas, candy, or go-gurts ever, please. Encourage your child to bring home any uneaten food so you can monitor what was actually eaten – but try not to reprimand. Cafeteria is a great option, too! Google to find out more about SDUSD’s Farm to School program happening at every site.
6. **Appropriate clothing:** Send your child in clothes that are ready for fun and that they can manage without help. At any given moment your child may be hanging upside down so shorts under skirts is a must. Closed toe shoes for Toe Safety!
7. **Label EVERYTHING:** Busy days means things are going to get lost or left behind. Labeling personal belongings goes a long way towards helping your child reunite with their stuff.
8. **Respect the team:** The teacher is an important member of your child’s educational team and is committed to working with you and your child. If you have concerns, then your first stop is the teacher. When you make an appointment, as a courtesy, give a “heads up” about what you want to discuss so she can be prepared to have an intelligent conversation with you.
9. **Become involved:** BRE’s “secret for success” is no secret! We see the direct correlation between dedicated school staff, parent involvement, community support and a child’s academic, emotional and social success. Get involved because your personal “investment of time” makes a huge positive impact on your child, our school, and our entire neighborhood’s value and quality of life.

**\*Special note to our UTK and K parents** - For the first week of school, would you please stay out of sight until the “End of the School Day” bell rings? After a long day, our littlest learners get so confused and upset if they see you are there OR if they see you are not there yet!  
Thank you so much.







**ENTERTAINING  
BIRD ROCK SINCE  
2005**



 **CHECK OUT THE BAND LINEUP!**

  @BEAUMONTSIJ | 5662 LA JOLLA BLVD | 958.459.0474 | [HTTPS://WWW.BEAUMONTSEATORY.COM](https://www.beaumontseatory.com)

## Fay Avenue Bike Path Clean Up

Neighborhood volunteer Debbie Adams reports that mini clean ups of the Fay Avenue Bike Path are being organized throughout the summer. For an hour and a half from 8:30 am to 10:00 am, volunteers prune, weed, rake, and gather trash. Debbie thanks the residents and teens who are participating in the mini bike path clean up events and making a noticeable difference. Volunteers have included neighbors and local school students as well as representatives from the National Charity League, National League of Young Men, and Girl Scouts.

Anyone who would like to participate and be notified about the bike path clean up dates can contact Debbie via email at "LJbird45@gmail."

**Donations for the bike path clean up events are also needed** to pay for the additional, necessary professional help and equipment required for more extensive cleanups. Tax deductible donations are payable to the La Jolla Kiwanis and should be mailed to La Jolla Kiwanis Bike Path Fund, P.O. Box 81, La Jolla, CA 92038.

There have been good turnouts so far with great assistance from the young volunteers. One challenge has been disposal of the collected green waste. For the mini clean ups, it is necessary transport cuttings and weeds to one's home or to the greenery waste container of nearby residents who are willing and able to help with the disposal process.









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- Detached Home in La Jolla \$2,000,000 - \$5,000,000
- Detached Condo in La Jolla \$2,000,000 - \$3,000,000
- Detached Home in Poway - \$2,500,000 - \$4,500,000
- Detached Home in Del Mar or RSF - \$3,000,000 - \$5,500,000
- Detached Home in Olivenhein \$2,500,000 - \$3,500,000

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**Michelle Dykstra**

858.344.SOLD (7653)  
michelle@michelledykstra.com  
michelledykstra.com  
DRE 01141195



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## THANK YOU TO ALL NEIGHBORHOOD VOLUNTEERS





*Thank you to all Bird Rock neighborhood volunteers who deliver the Bird Rock Newsletter, help clean up the bike path, provide extra trash bags and clean up and maintenance services at the Bird Rock overlooks, and help keep our parks and neighborhoods litter-free. Thanks to everyone who reports problems using the Get-It-Done app, picks up after pets, and contributes to the wellbeing of neighbors, friends, and visitors.*

### San Diego County Environmental Health and Quality Department <https://www.sandiegocounty.gov/content/sdc/deh.html>

The San Diego County Environmental Health and Quality Department website contains information about Doing Business, Food, HAZMAT, Housing, Pests, Water, and Waste. Under Pests, there is helpful information regarding the **Vector Control Program**, located at:  
[https://www.sandiegocounty.gov/content/sdc/deh/pests/vector\\_disease.html](https://www.sandiegocounty.gov/content/sdc/deh/pests/vector_disease.html).

Vector and disease information includes the following:

#### Vector and Disease Information

			
Mosquitos, West Nile virus, Zika virus	Rats and Mice, Hantavirus, Plague	Ticks, Tularemia, Lyme Disease	Other Vectors, Fleas, Eye Gnats

The County Environmental Health and Quality Department also has a Pamphlet Library where one can learn more about the vectors and vector-borne diseases present in the County of San Diego. The Pamphlet Library includes free educational materials created by the Vector Control Program for San Diego County residents outlining methods of prevention and protection.

See: [https://www.sandiegocounty.gov/content/sdc/deh/pests/pamphlet\\_library.html](https://www.sandiegocounty.gov/content/sdc/deh/pests/pamphlet_library.html).



# VIDI REVELLI

👑 QUEEN OF LA JOLLA REAL ESTATE

Direct 619-990-7703 | [www.thisislajolla.com](http://www.thisislajolla.com)



THANK YOU  
BIRD ROCK!

I loved seeing this amazing community come together for another wonderful 4th of July for our kids and families.

We had so much fun being a part of it and it is awesome to see how many people came out to show their support.

It was such a great time to catch up with neighbors and friends and I am so grateful to be able to live here amongst all of you.

xoxo,  
Vidi

## ABOUT VIDI

Vidi is a San Diego native who resides in Bird Rock with her husband and two sons. She's been selling real estate for over 15 years and says helping people find their place in the world is her passion.

Follow her on Instagram @Vidiljrealestate to follow along with her journey.





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## FAST FACTS ABOUT FEDERAL REAL ID

### Driver's Licenses and Identification Cards

#### What is the REAL ID Act?

Beginning May 2023, the federal government will require your driver's license or identification card to be REAL ID compliant if you wish to use it as identification to board domestic flights or enter secure federal facilities that require identification.

#### Do I Need a REAL ID Driver License or Identification Card?


Starting May 2023, you will need to show a REAL ID driver's license or identification card, or other federally approved identification (passport, military ID, others) at TSA airport checkpoints nationwide or to visit secure federal facilities.

Check the TSA website for a complete list of acceptable identification:

<https://www.tsa.gov/travel/security-screening/identification>

If you choose not to get a REAL ID, you will receive a federal non-compliant card with the phrase "Federal Limits Apply." Those under 18 are not required to have a REAL ID to fly.

#### What Does a REAL ID Look Like?

California REAL ID driver's licenses and identification cards have a  in the top right corner.

Federal requirements go into effect May 2023



#### If I Don't apply for a REAL ID, Which Card Will I Receive?

You will receive a federal non-compliant driver's license or identification card with the phrase "Federal Limits Apply."



#### Who is Eligible for a REAL ID?

U.S. citizens and all legal residents of the United States can apply for a REAL ID driver's license or identification card.

**REAL ID**  
SAFE. SECURE. SMART.

#### How to Get a REAL ID

You must visit a DMV office and provide:

- 1 Identity (One document)
- 2 California residency (Two different documents)
- 3 Social Security number (Exceptions may apply.)

NOTE: Name change document(s) required if the name on your identity document is different than your current legal name.

#### PLAN AHEAD!

- Complete the online driver's license/ID card application and upload documents at [REALID.dmv.ca.gov](https://REALID.dmv.ca.gov)
- Bring uploaded documents with you to your DMV office visit.
- Bring applicable fees

Find more information about REAL ID and an interactive document checklist at [REALID.dmv.ca.gov](https://REALID.dmv.ca.gov)







## Easy as 1-2-3



**Bring documents from sections 1 and 2. (DMV does not keep your original documents.)**  
**REALID.dmv.ca.gov - Fill out online application, upload documents, and visit a DMV office to complete application.**

### 1 Identity Document (original or certified copy only)

One document is required from the list below.

- Unexpired U.S. passport or passport card
- Birth certificate from a U.S. state or U.S. territory (abbreviated or abstract certificates not accepted)
- U.S. certificate or consular report of birth abroad
- Unexpired foreign passport with valid U.S. visa and approved I-94 form
- Certificate of naturalization or citizenship
- Valid, unexpired Permanent Resident Card
- Unexpired employment authorization document (EAD) Card (I-766) or valid/expired EAD Card with Notice of Action (I-797 C)
- Unexpired Permanent Resident Card or valid/expired Permanent Resident Card with Notice of Action (I-797 C) or Approval Notice (I-797)
- Unexpired foreign passport stamped "Processed for I-551"
- Documents reflecting Temporary Protected Status (TPS) benefit eligibility

### Certified legal document supporting name change, if applicable

*If the name on your identity document is different than your current name you must bring a document with the new name.*

**NOTE:** Multiple name change documents are needed if your name has changed multiple times.

- Certified marriage certificate
- Court filed adoption documents with the new name as a result of the adoption
- A court certified name change document
- Domestic partnership documents (certificate, declaration or registration)
- A certified dissolution of marriage/domestic partnership document with new name

### 2 Proof of California Residency (copies accepted, printed documents required)

Two documents are required from the list below.

- Home utility bills (including cellular phone)
- Medical documents
- Car or Boat registration
- Employment documents
- Insurance documents
- Bank and Financial institution records
- Change of Address confirmation by the U.S. Postal Service
- Mortgage bill
- Rental or lease agreement (signed by owner and tenant)
- IRS or California FTB tax return
- A document issued by a government agency (local, state, or federal)
  - Including letters from DMV
- Voter registration confirmation letter or postcard
- Deed or title to residential real property, property tax bill or statement, original copy of an approved claim for Homeowners' Property Tax Exemption (BOE-266) form filed with a local California County Assessor
- School documents (includes Date of Birth), proof of payment of resident tuition at a public institution of higher education in California
- A No Fee Identification Card Eligibility Verification (DL 933) form, completed and signed
- A letter on letterhead from a homeless shelter, a shelter for abused women, a nonprofit entity, a faith based organization, an employer or government within the United States attesting that the applicant resides in California
- Proof of payment of resident tuition
- Agency: Group Home Agreement (Form SOC 154), Foster Family Agency Agreement – Child Placed by Agency in Foster Family Agency (Form SOC 154A), or Foster Parent Agreement – Child Placed by Agency in Foster Home (Form SOC 156)

#### Use a PO Box?

*Proof of a physical address is required. A PO Box can be used as the mailing address to receive your REAL ID, but one of your residency documents must display a PO Box and physical address.*

#### What if I do not have one of the above residency documents?

*You can use a relative's (parent, child, spouse/domestic partner) residency document if you live at the same address and provide a document (such as a birth or marriage certificate) that shows that relationship.*

### 3 Social Security Number (Exceptions may apply)

*Provide Social Security number on your REAL ID application.*





Beaumont Avenue 4th of July Parade,  
another generation of Bird Rock neighborhood participants

## Support the Bird Rock Community Council and receive the NEW Bird Rock Merchant Discount App!

Use the app to save at these Bird Rock Merchants:



Join by scanning the QR code  
or visit [birdrockcc.org/join-the-brcc](http://birdrockcc.org/join-the-brcc)  
Discounts only available for BRCC members!











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**BIRD ROCK COMMUNITY MEETING, JUNE 6, 2022**

**Bird Rock Community Council** Board President John Newsam called the meeting to order at 6:02 pm, welcomed attendees, and introduced BRCC Board members.

**San Diego Police Department (SDPD) Northern Division Lieutenant Rick Aguilar and Community Relations Officer (CRO) Jessica Thrift**

San Diego Police Department Lt. Rick Aguilar introduced himself and explained the service area within the Northern Division that includes Bird Rock and the rest of La Jolla as well as Mission Beach, Pacific Beach, and Torrey Pines. He outlined SDPD activities for the Bird Rock and La Jolla service area and discussed holiday preparations and staffing levels. Officer Jessica Thrift was introduced and is the Community Relations Officer (CRO) for our area. SDPD is understaffed. Both officers responded to questions from attendees regarding burglaries, illegal street activities, homeless individuals, drug abuse, safety issues, parking enforcement, and more.

**Brief Updates from Representatives of Elected Officials**

Steven Hadley (SRHadley@sandiego.gov), Director of Community Outreach for District 1 Councilmember Joe LaCava, noted that the San Diego City Council is scheduled to approve the City budget on June 13. The budget contains funds for two Capital Improvement projects in La Jolla, 1) hand railing restoration for the coastal access stairs off of Spindrift Dr. south of the Marine Room and 2) hand railing repairs and possible stair restoration at the coastal access and view point between 5990 and 6000 Camino de la Costa in the lower Hermosa neighborhood.

Portions of the "Spaces as Places" ordinance need to be approved by the CA Coastal Commission before those sections can take effect in the coastal corridor. The Street Vending Ordinance also must be approved by the CA Coastal Commission before it can fully take effect in coastal areas although ADA access and health requirements apply now and are enforceable.

Priscilla Huang (Priscilla.Huang@mail.house.gov), staff assistant for Congressman Scott Peters, gave a brief update of Mr. Peters activities locally and in Washington, D.C. There is a backlog for obtaining or renewing passports. Check passport expiration dates and renew early.

Rebecca Smith (Rebecca.Smith2@sdcounty.ca.gov), Field Representative for San Diego County Board of Supervisors Tara Lawson-Remer, County of San Diego 3rd District, asked for community input regarding the County budget. County District 3 priority concerns include preservation of coastal spaces, homelessness, safety, gun violence, water quality, coastal access, and more.

Cole Reed (Cole.Reed@sen.ca.gov), District representative for State Senate President pro Tempore Tony Atkins (39th Senate District), was unable to attend and sent a short update.

Rachel Granadino (Rachel.Granadino@asm.ca.gov), District Director for Assemblymember Chris Ward (78th District) was unable to attend and provided a brief report.

**La Jolla Master Plan Update**

Trace Wilson & Diane Kane outlined a plan of proposed enhancements for La Jolla including additional street trees and plantings and the creation of more walkable areas. Also discussed were housing density, height restrictions, mixed use zoning, traffic calming, an enhanced cultural zone in the Village, possible inclusion of more diagonal parking, additional roundabouts and bulb outs throughout La Jolla, traffic patterns, view corridors, welcome to La Jolla signage, pedestrian safety, local and regional bike routes, wider sidewalks, coastal access, and more.

**Expanded Organic Recycling Waste Changes and Weekly Green Bin Service**

Polina Osipova, Recycling Specialist III, City of San Diego Environmental Services Department (POsipova@sandiego.gov) provided information about the new organic waste recycling rules and SB1383, the state law mandating the program. Organic food waste includes food waste and meats, yard waste, and food soiled paper, but neither liquids, oils, grease, nor compostable



*(continued from page 19)*

containers. The efforts to implement SB 1383 are to be phased in. City Services will receive containers from the City Environmental Services Department. New City organic waste disposal trucks are on order and will become part of the weekly City waste pick up services. Organic waste will be composted and distributed or sold to the public as organic compost and mulch. At least two cubic feet of mulch per day will be available to the public for free.

Food scraps and garden waste are to be included in the green, 96 gallon organic waste bins. Multiple bins can be obtained from the City if needed. More information will be forthcoming.

### **Updates from Bird Rock Working Groups and Committees**

The Ad Hoc Bird Rock Coastal Committee is tracking the blocked drainage culvert problem adjacent to La Jolla Hermosa Park and the deteriorating condition of the park. The Bird Rock Merchant Group party was well attended. A representative from the Vision Bird Rock group reported that preparations are underway for the Birdstock community event scheduled for Saturday Sept. 17 at the Bird Rock Surf Shop parking lot location.

### **Upcoming Events**

The 43rd Annual Beaumont Avenue 4th of July Parade is being hosted by the Murfey Company and Russ and Scott Murfey whose parents helped start the neighborhood tradition in 1980. The theme is "Top Gun." They invite the Bird Rock Community to join the parade and celebrate community, country and patriotism on Beaumont Avenue by viewing or walking, biking, triking, skateboarding, or floating down Beaumont Ave. to the fun-filled after-party, food, and entertainment." Donations are needed; go to <http://www.gofundme.com/2022birdrockparade>. The parade starts at 10:00 am on 7/4/22 at the corner of Beaumont Avenue and Camino de la Costa; float check in is at 9:15am. Beaumont Avenue residents were encouraged to decorate homes and yards. The event is powered solely by the time, spirit and effort of volunteers whose efforts, time, and resources help keep this great Bird Rock tradition alive.

### **Bird Rock Maintenance Assessment District (MAD) Update**

There was an overnight hit-and-run accident at the northeast corner of La Jolla Blvd and Colima St. on 5/22/22 which damaged plants and knocked out one panel of the guard railing. The recently damaged guard railings at the Colima roundabout has been repaired. The guard railing at the Forward St. roundabout has been partially repaired. Additional repairs remain to be completed.

An increase in drive-overs and accidents has been noted again in May including a fender bender at Midway which occurred when a driver who had stopped for a pedestrian in the flasher activated cross walk was hit from behind by a car exiting the roundabout.

The 2nd quarterly City inspection of the Bird Rock MAD took place on April 28. The City is very pleased with the MAD landscape and maintenance and noted that the Bird Rock MAD is used as an example of functional traffic calming landscaping and quality maintenance. Municipal code and fire code violations were noted at a street tree due to illegally placed security and lighting devices.

Illegally placed political and other signs were removed from within the MAD areas and from Citystreet signs, crossing signals, and utility poles and boxes, as required by the MAD contract with the City. Missing and damaged street signs in the MAD continue to be reported to the City.

### **Eagle Scout Project, Bench Replacement at Calumet Park**

Fundraising is underway for Dash Richardson's Eagle Scout project which will replace two dilapidated memorial benches at Calumet Park. The existing dedication plaques will be transferred to the new replacement benches. A donation form can be found in the Bird Rock Newsletter.

The Boy Scouts of America are providing the liability insurance coverage for the required Right of Entry (ROE) permit. The City must approve the bench design (identical to the existing bench) and issue the ROE permit. To meet City Park standards, the backs and seats must be redwood.

**Announcements** – The next community meeting is Tuesday, July 5, 2022, via Zoom. **Adjournment** John N thanked everyone for attending and adjourned the meeting at 7:38 pm.





## BIRD ROCK COMMUNITY MEETING, JULY 5, 2022

Bird Rock Community Council Board President John Newsam called the meeting to order at 6:06 pm, welcomed attendees, and introduced BRCC Board members.

### Brief Updates from Representatives of Elected Officials

**Matthew Griffith** (GriffithM@sandiego.gov), representative for Mayor Todd Gloria, provided a brief update. The Mayor launched the City's new "Employ + Empower" Youth Workforce Program in June. Mr. Griffith noted that funds for repair of the coastal access adjacent to 5990 Camino de la Costa were included in the approved CA State budget for fiscal year 2022/2023.

**Rebecca Smith** (Rebecca.Smith2@sdcounty.ca.gov), Field Representative for San Diego County Board of Supervisors Tara Lawson-Remer, County of San Diego 3rd District, made a few announcements. Information about San Diego County's 7.36 billion dollar budget can be found at [www.countynewscenter.com/county-adopts-7-36-billion-budget](http://www.countynewscenter.com/county-adopts-7-36-billion-budget).

**Cole Reed** (Cole.Reed@sen.ca.gov), District representative for State Senate President pro Tempore Tony Atkins (39th Senate District), submitted a report that was read by Mr. Newsom.

**Priscilla Huang** (Priscilla.Huang@mail.house.gov), staff assistant for Congressman Scott Peters, provided updates read by Mr. Newsam including a reminder about passport renewal backlogs.

**Steven Hadley** (SRHadley@sandiego.gov), Director of Community Outreach for District 1 Councilmember Joe LaCava, noted that the City Council approved the City's budget for FY22/23. Regarding the Piano Building restaurant conversion at 365 Bird Rock Ave./5680 La Jolla Blvd, the "wet tap" into the water line along Bird Rock is noisy, takes 1-1½ days, and can be done during the day or night. The general consensus was for the "wet tap" to occur during daylight hours.

### Spaces as Places and Temporary Outdoor Business Operations (TOBO) Permits

In response to the COVID pandemic, Steve Hadley stated that the City allowed temporary expanded outdoor dining and other uses for businesses that obtained a Temporary Outdoor Business Operations. The temporary TOBO program and permits expire on July 13, 2022. In October 2021, the City approved a new "Spaces as Places" program to permit outdoor dining and drinking establishments in public right of ways (PROWs) and to replace expiring TOBO permits. A fixed number of 2-year Spaces as Places permits will be issued, and permit fees will be based upon PROW square footage utilized, location, and other factors. For coastal areas, the California Coastal Commission must also approve certain parts of the Spaces as Places ordinance.

The Development Services Department (DSD) mailed a "30-Day Notice to Remove Temporary Outdoor Business Operations (TOBO)," dated June 13, 2022, to all businesses with expiring TOBO permits. Some businesses operating in the PROW did not obtain TOBO permits. To ensure that all businesses were noticed, Mr. Hadley personally delivered a copy of the June 13 DSD "30-Day Notice to Remove Temporary Outdoor Business Operations" to businesses in Bird Rock and the rest of La Jolla which appeared to be occupying outdoor public and private spaces. He identified types of business operations which would need to conform to the new "Spaces as Places" program or to existing Municipal Code requirements.

The Development Services Department's "Spaces as Places" web page, [sandiego.gov/spaces-as-places](https://www.sandiego.gov/spaces-as-places) (or <https://www.sandiego.gov/development-services/permits/spaces-as-places>), contains useful information. DSD has issued "Information Bulletin 304, Spaces as Places," dated May 2022 and found at <https://www.sandiego.gov/sites/default/files/ib-304.pdf>. The San Diego Planning Department created the "Spaces as Places Design Manual," a comprehensive guide found at <https://www.sandiego.gov/sites/default/files/spaces-as-places-design-manual.pdf>. All existing eating and drinking establishments seeking to conduct or to continue to conduct business within the public space will need to apply for a new Spaces as Places permit by July 13, 2022.

For additional information, see the DSD website, <https://www.sandiego.gov/development-services/permits/spaces-as-places>, which notes: "Outdoor eating and drinking establishments with



(continued from page 21)

business tax certificates and all applicable insurances, permits and licenses may apply for a renewable two-year Spaces as Places permit in the following categories:

- **Streetaries:** Outdoor spaces created in street space formerly dedicated to parking spaces that serves as an extension of establishment that sells food and drinks.
- **Active Sidewalks:** The permanent extension of the curb into the parking lane to facilitate a variety of uses and activities, to create inviting places for people of all abilities.
- **Sidewalk Cafes:** Outdoor dining space within the sidewalk area of the public right of way associated with adjacent eating and drinking establishments.
- **Promenades:** The partial or complete street closure to vehicular traffic facilitating active transportation uses such as walking, rolling, biking, recreation, outdoor dining and enjoyable public interaction.
- **Outdoor Dining within Private Property:** This option would replace existing off-street parking while also providing necessary locational and design requirements."

### **San Diego Humane Society (SDHS) Responsibilities, Dogs, and Other Topics**

Juliana Tetlow, Director of Government Relations from the San Diego Humane Society, sent information. For off-leash violations, residents can call 619-299-7012, ext. 1, to reach dispatch or email [investigations@sdhumane.org](mailto:investigations@sdhumane.org). An available officer will be dispatched when officers are not handling urgent calls involving animal cruelty, injury, or imminent danger to animals or people. Some violations may not be witnessed by a responding officer, however SDHS does conduct park specific patrols and has information recorded in their dispatch system to help prioritize parks with on-going issues and identify problematic times of day or days of the week.

### **Updates from Ad Hoc Bird Rock Coastal Overlooks Committee**

Mary Lynn Hyde reported that the committee is monitoring coastal overlook conditions and helping with certain clean-ups and maintenance. Moss Lane is greatly improved.

### **Upcoming Events**

Sunday, Sept. 11, 2022, is the National Day of Service and the Bird Rock Clean Up day.

Birdstock, Sat., Sept. 17, 2022, will include live music at Bird Rock Surf Shop and other activities.

Revitalization of the Fay Avenue Bike Path (1.1 mi.) from Camino de la Costa to Nautilus St. is an ongoing project headed by Debbie Adams. All are invited to help.

The End of Summer 4 Mile Run (Kathy Loper events) is scheduled for Sun. Sept. 18.

### **Bird Rock Maintenance Assessment District (MAD)**

The annual MAD landscape service contract extension for Urban Landcare was renewed for fiscal year 2023 which started on July 1, 2022. Contract provisions for extra work remain in effect, and Bird Rock MAD-requested labor expenses will comply with the City Living Wage Ordinance.

Excessive speed and late-night reckless driving along La Jolla Blvd have been reported. On 6/26/22, there was a hit-and-run accident at the southwest corner of La Jolla Blvd and Midway St. The vehicle failed to negotiate the roundabout and drove over the curb, damaged the hedge, and hit the trash receptacle adjacent to the corner at Seahaus. The irrigation system is being checked.

Illegally placed signs have been removed from within the MAD areas and from City street signs, crossing signals, and utility poles and boxes, as required by the MAD contract with the City.

Chris Finlay from Bear Fence was thanked for providing quality guard railing repairs in a timely manner and with a bid that was well below those of other potential contractors.

### **Public Announcements**

A plan is being formulated to request upgrade of the City pedestrian crossing signal lights in Bird Rock with the high intensity, pole mounted, solar electric signals found at other intersections.

Barbara Dunbar and Matt Mangano were thanked for their services to the Bird Rock Maintenance Assessment District (MAD) and for making it the best MAD in San Diego.

Fundraising for Dash Richardson's Eagle Scout Project (to replace two dilapidated Benches in Calumet Park, is underway. A donation form can be found in the Bird Rock Newsletter.

**Announcements** – There is no August community meeting. The next meeting is 9/6/2022.

**Adjournment** JN thanked everyone for attending and adjourned the meeting at 7:07 pm.





## BIRD ROCK COMMUNITY COUNCIL (BRCC) 2022 Annual Membership Application (please note changes)

*For residents, property owners, and non Bird Rock residents, tax deductible dues are \$50 (Jan. 1-Dec. 31).*

*For Bird Rock businesses, tax deductible dues are \$100 (Jan. 1 – Dec. 31).*

BRCC is a community volunteer nonprofit organization that publishes the Bird Rock Newsletter, maintains a community web site, hosts monthly community meetings, facilitates member communications, supports the Bird Rock Elementary School and the Bird Rock Neighborhood Watch program, advocates for the Bird Rock neighborhood, and addresses La Jolla Community issues. BRCC hosts annual community events, special seasonal events, and fundraising events throughout the year. The BRCC is responsible for management of the Bird Rock Maintenance Assessment District (MAD), oversees public benefit projects in our community such as bench projects, and advocates for the Bird Rock micro business district.

*Bird Rock Community Development Corporation, dba Bird Rock Community Council (BRCC), a Non-Profit 501(c)(3), Tax ID #33-0952543*

↓ Mark Your Annual BRCC Membership Category	Amount ↓
<b>Bird Rock Resident</b>	(\$50)    \$
<b>Bird Rock Property Owner, not residing in Bird Rock</b>	(\$50)    \$
<b>Non Resident/ Non Property Owner (Associate, not in Bird Rock)</b>	(\$50)    \$
<b>Bird Rock Business Membership</b>	(\$100)    \$
<b>Associate Business (Non Bird Rock Business)</b>	(\$100)    \$
<b>Additional Tax Deductible Donation</b>	\$
<b>Total Check Amount</b>	\$
<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <b>MAIL form &amp; check payable to BRCC to:</b>  <b>Bird Rock Community Council</b>  <b>5666 La Jolla Blvd, PMB 168,</b>  <b>La Jolla CA 92037</b> </div> <div style="width: 50%;"> <b>ONLINE:</b> Go to the Bird Rock Community Council web site under Membership Services or at the bottom of the Home page and located at: <a href="https://www.birdrockcc.org/join-the-brcc">https://www.birdrockcc.org/join-the-brcc</a> to fill out an online application &amp; pay via PayPal.         </div> </div>	

Individual/Household Name:			
Business Name (if applicable):			
Resident/Business Address:			
Cell Phone Number:		Home Phone #:	
Email Addresses:			
Property Address: (for Non-Resident Property Owners)			
Comments or Ideas for Community Events/Projects			
<i>I am interested in the following areas:</i>			
<input type="checkbox"/> Beautification	<input type="checkbox"/> Fundraising	<input type="checkbox"/> Promotions	
<input type="checkbox"/> Board of Directors	<input type="checkbox"/> Maintenance	<input type="checkbox"/> Safety	
<input type="checkbox"/> Coastal Access, Parks, & Overlooks	<input type="checkbox"/> Memberships	<input type="checkbox"/> Special Community Events (Halloween, etc.)	
<input type="checkbox"/> Code Enforcement	<input type="checkbox"/> Neighborhood Watch	<input type="checkbox"/>	
<input type="checkbox"/> Community Events	<input type="checkbox"/> Newsletter	<input type="checkbox"/>	

Official use only ↓



# BIRD ROCK NEWSLETTER

AUGUST & SEPTEMBER 2022

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## BIRD ROCK INFORMATION

### BRCC OFFICERS

**President:**

John Newsam  
[info@birdrockcc.org](mailto:info@birdrockcc.org)

**Vice President:**

Joe Parker

**Treasurer:**

David Dunbar

**Secretary:**

Jesse Camen

### BRCC BOARD MEMBERS

Kristin Barret, Craig Bender,  
Barbara Dunbar, Arianna Opsvig,  
Lake Price, Joe Terry

### BIRD ROCK NEWSLETTER

**Online Newsletter:**

[birdrockcc.org/newsletters](http://birdrockcc.org/newsletters)

**Editor:** Barbara Dunbar

**Publisher:** [info@birdrockcc.org](mailto:info@birdrockcc.org)

### BIRD ROCK MAINTENANCE ASSESSMENT DISTRICT (MAD)

Comments, questions, or report  
problems to: Matt Mangano,  
[admin@manganoconsulting.com](mailto:admin@manganoconsulting.com)

**Website Maintenance:**

[info@birdrockcc.org](mailto:info@birdrockcc.org)

**Bird Rock Community Council**  
5666 La Jolla Blvd #168  
La Jolla , CA 92037

## THANK YOU

TO ALL BIRD ROCK NEWSLETTER  
DELIVERY AND PRODUCTION  
VOLUNTEERS!

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## Bird Rock Community Council

5666 La Jolla Blvd #168, La Jolla, CA 92037

[Info@BirdRockCC.org](mailto:Info@BirdRockCC.org)



**BIRD ROCK**  
COMMUNITY COUNCIL