FEBRUARY & MARCH 2022



BRCC PRESIDENT JOHN NEWSAM

PRESIDENT'S COLUMN

I sometimes wonder who was the marketing guru that proposed use of the term "disposable" for certain plastic objects. It is a gross misnomer. We, or at least our bodies, are more "disposable" than plastic, in the sense that, if not preserved, we will return most of the borrowed molecules that constitute us for reuse soon after we pass.

Don't get me wrong. Plastics are amazing materials. Since the first report of a man-made plastic in 1862 and of man-made polymers in 1920, scientific research has yielded a remarkable range of polymeric materials. Given the many beneficial properties of, for example, polyethylene, polypropylene and polystyrene, it is hard to consider how such materials might be replaced in many of their applications, even though they are relatively recent inventions. And natural polymers, albeit biodegradable, namely proteins (polypeptides), polysaccharides and polynucleic acids (such as DNA and RNA), constitute much of the fabric of our own bodies.

Plastic objects are labelled "disposable" because they are cheap. But does the price I pay now for a single-use plastic item properly reflect the cost to the rest of our neighbors globally, to say nothing of the cost to future generations or to the other beings with which we share the planet? Bird Rock Foundation 40th Annual "Havana Nights" Gala & Auction March 19, 2022, for the Benefit of Bird Rock Elementary School



BIRD ROCK ELEMENTARY

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40th Annual Bird Rock Elementary Gala & Auction "Havana Nights"



Dear Bird Rock Elementary Supporter,

On behalf of the Bird Rock Foundation, we would like to invite you to participate in the 40th Annual Bird Rock Elementary Gala and Auction "Havana Nights." This event will be held on Saturday March 19, 2022.

The Bird Rock Elementary Gala raises crucial funds to provide financial support for education enrichment and to fill budgetary gaps due to district budget cuts. In past years, your donation dollars have funded additional classroom teachers for smaller class sizes, art, technology, playground support, music, and science enrichment.

Our fundraising efforts could not exist without donations like yours. By working together as a community there is no limit to what we can accomplish for our children.

HOW YOU CAN HELP

Help us reach our fundraising goals by generously donating one or more tax-deductible item(s) for the silent and/or live auctions for the gala. Items that generate excitement and high bids are gift certificates for products or professional services, travel/hotel certificates, restaurant certificates, gift baskets, wine, tickets to sporting events or parties, entertainment tickets, sports memorabilia items, and electronic equipment. Our online auction is open to the general public, allowing a broader audience to enjoy your business or service.

To ensure our ability to thank you in our printed program, and our monthly emails to the community, please confirm your donation ASAP.

Thank you in advance for your consideration. Committee members are available to answer any questions and will be happy to pick-up your donated item(s).

With appreciation, VP of Fundraising Chair, Kelsey Martin and 2022 Gala Auction Team fundraising@birdrockfoundation.org

The Bird Rock Foundation, Inc. is a 501(c) (3) non-profit organization. All contributions are tax deductible to the full extent of the law and will be acknowledged promptly for tax purposes. Tax ID 33-0103180.





News From Bird Rock Elementary (BRE) School "70 Years of Excellence In Education and Community Building"

by Lorene LaCava, neighbor and retired BRE K Teacher

February marks the half-way point during the school year and so far, so great! Fall and the Holidays provided our BRE students lots of opportunities to celebrate being together and being in school.

After all of the "Trick or Treating" fun, our B1 First Graders put their motto, "Be Part of the World, Not Just In It," in action by spearheading a school-wide collection of Halloween candies and then creating festive Birthday Boxes for Military and First Responders. In recognition and appreciation, Torrey Pines Rotary Club awarded Room B1 a \$500 Community World Outreach grant to fund future projects. Way to go!



November started with the annual 5th Grade Bonfire - a blazing success! All gathered at the Shores to roast and toast and continue their celebration of their final year at BRE. Classes took up a 21st Century Challenge: the "Hour of Code," learning how to program computers. As part of SEEDS, 1st Graders' garden tub tomatoes were ready for Harvest Time and it was delicious!



With the State of California beginning to implement new laws targeting a reduction of what goes into our Landfills, BRE is off to a good start. Beginning in late November with a talk to 1st, 2nd, and 3rd Graders by Solana Center about composting and vermicomposting, a dedicated group of 3rd Grade Worm Wranglers are intent on creating "Wiggle Worm" Farms that recycle BRE's scrap paper and decompose organic material, aka "lunch." January 2022 rolled in saluting the start-up of two palatial multi-storied bins, home to thousands of red wigglers. We are all excited to calculate the impact we have on our environment. We will keep you posted!

In honor of Turkey Day, TK/K teachers trotted from room to room leading festive activities, ably assisted by 4 retired teachers: Mrs. Van Orden, Mrs. McDonald, Mrs. Sibley, and Mrs. LaCava. Fourth Graders created a turkey-inspired version of Scattergories to play as part of their nonfood fun.



FEBRUARY & MARCH 2022

News From Bird Rock Elementary (BRE) School continued

Mrs. Darris' 2nd Graders, in the spirit of the Macy's Thanksgiving Day Parade, created their own Balloon Floats and paraded. Adorable!

The spirit of Community Service continued as 1st Graders adopted a family for the holidays, created care packages for the unsheltered, and collected socks benefiting the San Diego Rescue Mission. This school-wide effort also provided the foundation of some great math lessons in categorizing and interpreting data.



December brought the BMX Freestyle Team to the school blacktop, thanks to the Bird Rock Foundation (BRF). "Healthy Living and Perseverance" were the messages of the day as the tricks and stunts were enthusiastically enjoyed by all.

It's ornamental, Rudolf!







The TK/K kids celebrated "Reindeer Rotations" with teachers rotating, helping students create snow people gift bags, ornaments, and more.

First Graders in Mrs. Turner's Class celebrated the holidays with a Ukulele and Bongo Drums Sing- A-Long. [As part of the "Ukuleles in the Classroom" city-wide project, Mrs. Turner is an official Ukulele Teacher of both students and fellow area public school teachers.]

Fourth Graders had fun donning festive attire for photo gifts and enjoying their final Afro-Cuban dancing and drumming class from Center for World Music, a BRF-funded arts program that "fosters and celebrates intercultural awareness, respect, communication, and healing through ethical, sensitive, in-depth encounters with the world's performing arts traditions."

Fifth Graders gave an engineering vibe to their holiday celebration which included wired-up marshmallow snow people - tasty and educational!

Looking ahead - "Registration for the 2022-2023 School Year for New Families" is just around the corner. Please let our new neighbors know to call the School Office during business hours for details regarding School Tours, Registration Packets, required documents, etc. Ms. Meg Fegan and Ms. Marie Hyner can be reached at 1-619-605-3500. Since opening in Fall 1951, Bird Rock Elementary School Staff and Families are grateful to our Bird Rock residents and merchants for continued support of this treasured neighborhood public school.



FEBRUARY & MARCH 2022





happy hour at the barre



5705 La Jolla Blvd La Jolla, CA 92037 858.459.1900 birdrock@studiobarre.com Who's in? Try 5 classes and you'll be hooked!

Studio Barre is a boutique fitness studio offering a 60minute, calorie-torching, music bumping, personalized barre workout for all fitness levels. We use small isolated movements while incorporating cardio and stretching to lift and tone your entire body. 5 class pack for new clients



NEW VIRTUAL CLASSES AVAILABLE EVERY DAY!



FEBRUARY & MARCH 2022



Ultimate Oceanfront Lifestyle 274 Coast Blvd | \$13,795,000



14 Upscale Townhomes in PB 1956 Hornblend St | Starting at \$1,199,000

Inventory is low - if you have considered selling your property this is a wonderful time. I have qualified buyers looking for:

- Multiple units anywhere in San Diego up to \$2,000,000
- Detached Home or Condo near Balboa Park \$600,000 - \$1,300,000
- Detached home La Jolla \$2,000,000 to \$5,000,000
- Detached home Rancho Santa Fe or Del Mar with land up to \$5,000,000



Call me today to chat about the value of your home!



Michelle Dykstra

858.344.SOLD (7653) michelle@michelledykstra.com michelledykstra.com DRE 01141195



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Miramar Recycling Center

The following information is from the Miramar Recycling Center website,

https://www.sandiego.gov/environmental-services/recycling/centers/miramarrecycle:

The Miramar Recycling Center is located north of state Route 52 at 5165 Convoy St. in San Diego. Business hours are Monday through Saturday from 7 a.m. to 4:30 p.m.

The Recycling Center is CLOSED on the following holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day.

IMPORTANT INFORMATION: In response to COVID-19 directives, the City is limiting the number of customers allowed into the recycling center to accommodate social distancing. As a result, delays may occur.

The Miramar Recycling Center serves as a drop-off center for many recyclable materials. This includes large or bulky items that can be recycled but cannot go in either the black trash bin or the blue recycling bin. Operated by Allan Co. Recycling, the center accepts four classes of recyclables:

- 1. refunds for recycling: materials with refund and scrap value;
- 2. "donation only" items;
- 3. recycling fees for items banned from disposal in your trash or in the landfill (handling fee charged); and
- 4. recycling fees for miscellaneous recyclables not accepted in the City's curbside recycling program (handling fees charged).

Refunds for Recycling

The Miramar Recycling Center pays a California Redemption Value (CRV) refund for all aluminum, plastic, glass and steel beverage containers for which a CRV deposit was charged. Scrap value is paid for some types of metals, newspaper and cardboard (call for pricing).

"Donation Only" Items

Some recyclables that do not have refund or scrap value are accepted for donation (no payment or fee charged to the customer). "Donation only" items include:

- TVs, computer monitors and computer processing units(CPUs);
- non-CRV glass bottles and jars (clear, blue, brown and green);
- non CRV and narrow neck plastic containers;
- non-CRV steel cans;
- metals ferrous (iron) metals like barbecues, wrought iron, etc.;
- mixed paper; and
- used residential cooking oil maximum 30 quarts.

Recycling Fees

- 1. The Miramar Recycling Center accepts (for a fee) the following items which are prohibited by local and California State law from trash disposal:
 - refrigerators, freezers, air conditioners and other appliances that contain chlorofluorocarbons (CFCs); Fees (all customers) \$25.00 each
 - large household appliances (stoves, washers and dryers, hot water heaters, etc.); Fees (all customers) \$12.00 each
- 2. The following miscellaneous recyclable materials can be recycled for a fee:
 - tires (18" and under-no rims) Fees (all customers) \$7.00 each;
 - toilets Fees (all customers) \$6.00 each; and
 - small computer and household electronics (1 to 49 pounds, including printers, keyboards and mice) Fees (all customers) \$0.25 per pound

For additional information on recycling other scrap metal such as brass, copper and aluminum, or to verify pricing and accepted items, call the Miramar Recycling Center at 858-268-8971.



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President's Column (continued from page 1)

We each contribute to the problems of plastics in the environment, and we can each contribute to solutions. If, in addition to our own individual actions, we were able to collaborate as a community, a still-greater impact would be realizable. If you might have ideas or be interested to contribute to a collaborative effort, I would welcome your thoughts.

The Bird Rock community meeting is held regularly on the first Tuesday of each month from 6 pm. For at least the next few months, we plan to continue meeting on Zoom. If you have any issue you would like to put on the agenda, a community topic you would like to discuss, or a guest that you would like us to invite (such as a representative of local and state government, or of a city department), please let us know by email to info@birdrockcc.org. I hope to see you at our next community meeting on Tuesday February 1, 2022.

CITY OF SAN DIEGO | ABANDONED VEHICLE ABATEMENT

https://www.sandiego.gov/police/services/units/traffic/abandonedvehicle

The City reported that it will be increasing efforts to deal with reported abandoned vehicles in a timely manner (6 days) instead of the current 45-60 day time period. The goal is to respond within 3 days, cite the car, and then tow the car 3 days later if it has not been moved or removed. Abandoned vehicle complaints, estimated at 4,500 per month, represent the highest number of complaints received by the City via the Get-It-Done app and telephone calls.

The City Abandoned Vehicle Abatement Unit is responsible for the removal of wrecked, dismantled and inoperative vehicles on both public and private property.

In the City of San Diego, it is illegal to leave an operable or inoperable vehicle parked for more than 72 consecutive hours without being driven at least 1/10th of a mile on a public street. It is also illegal to park any abandoned, wrecked, dismantled or inoperable vehicle on private property in public view. Report parking problems via the Get-It-Done app, https://getitdone.force.com/PDNewReport.

Colima St. stop sign discussion at La Jolla Traffic & Transportation Meeting 1/19/22

Installation of two stop signs on Colima St. at the intersection with Waverly St. was discussed at the January 19 meeting of the La Jolla Traffic and Transportation Board.

The intersection is near the pedestrian entrance for Bird Rock Elementary School and the Waverly gate entrance to the Bird Rock Joint Use Park. A four-way stop was suggested as a way to enhance safety for students and park visitors. There will be further outreach and discussion.

BIRD ROCK MAINTENANCE ASSESSMENT DISTRICT (MAD)

To report problems, ask questions, send MAD-focused information, and provide feedback, comments, or requests, please send an email directly to the Bird Rock MAD manager Matt Mangano at admin@manganoconsulting.com



San Diego City New Food & Yard Waste Rules

resulting from California Senate Bill 1383 https://www.sandiego.gov/environmental-services/recycling/sb1383

California Senate Bill 1383 (SB 1383) requires the reduction of organic waste disposed of in landfills. Almost six years after the passage of SB 1383 in 2016, implementation of the law became effective on January 1, 2022. Jurisdictions (i.e. cities, counties, etc.) are required to provide organic waste collection services to all residences and businesses. California residents and businesses are required to sort organic, compostable waste and dispose of the organic waste separately from recycled and other trash.

Organic waste is defined as food, food scraps and food-soiled paper from kitchens and food operations; yard, gardening, landscape, and pruning waste; organic textiles and carpets; non-hazardous wood waste including lumber and wood; paper products, printing, and writing paper; and manure, biosolids, digestate, and sludges.

The program will take effect in phases determined by residential and business location and local implementation time lines. Fines for non-compliance are scheduled to begin being issued in 2024. See the CalRecycle website at https://www.calrecycle.ca.gov/organics/slcp/collection.

The City's website states that "Senate Bill 1383 will require extensive procedural changes and significant coordination amongst different stakeholders. The City of San Diego is in the process of developing collection operations, adopting purchasing policies, amending the City's Municipal Recycling Code, enacting building requirements, preparing enforcement responsibilities and strategizing public education and outreach efforts.

As a result of this enormous planning effort, changes to yard waste collection for City of San Diego serviced residences will not begin until the summer of 2022."

The City plans to increase collection of green/organic waste to a weekly schedule in the future.

AB 1276, Single-use Foodware Accessories and Standard Condiments

Assembly Bill 1276, signed into law on 10/5/2021, amends the law to prohibit food facilities from providing any single-us foodware accessory (such as a plastic fork) or standard condiment (such as a ketsup packet) unless requested by the customer.

The measure applies to packages for condiments like ketchup and mustard, as well as utensils like chopsticks, knives, forks and spoons. It expands on an existing state law that allows restaurants to distribute single-use plastic straws only upon request.

Businesses must be in compliance by June 1, 2022. The goal is to reduce unwanted waste and reduce business costs.



Prevent Mosquito Breeding by Dumping Standing Water!

Mosquitoes need standing water in order to complete their lifecycle. They lay their eggs in still water and can go from egg to biting adult in as little as 5 days! This is why it is important to check regularly for standing water in and around our homes and to dump out or treat any water we find.

Mosquitoes lay their eggs in standing water. Some mosquitoes can lay their eggs in as little as 1/4" of water and can lay hundreds of eggs at a time—so even very small sources can become a big problem.





The eggs then hatch into larvae and which live in the water. These larvae look like small worms. Dump water immediately if you see larvae.

Adult mosquitoes emerge from the water and start biting. Mosquito bites can leave painful welts and some mosquitoes can spread diseases caused by the West Nile, Zika, dengue, and yellow fever viruses.

FICHI





Dumping out standing water and keeping containers dry is the most effective way to control mosquitoes around your home.

San Diego County Vector Control Program (858) 694-2888 | Vector@sdcounty.ca.gov SDFightTheBite.com

> Photo Credit: 1. Harry Weinburgh, CDC 5. Lauren Bishop, CDC 3. James Gathany, CDC



BIRD ROCK COMMUNITY WALL at the WAVERLY GATE ENTRANCE



to Bird Rock Joint Use Park

Reconnecting with Neighbors and Friends

The tile donation deadline is May 31, 2022.

The Bird Rock Community Wall at the Waverly Gate Entrance to the Bird Rock Joint Use Park (adjacent to Bird Rock Elementary School) is a continuing, unique project highlighting the Bird Rock neighborhood.

The Bird Rock Community Wall was created with a 3-fold purpose: To honor all members of the fantastic Bird Rock neighborhood, to raise funds for Bird Rock Elementary School (BRE) and the

Bird Rock Community Council (BRCC), and to support beautification projects in the Bird Rock community and at the Bird Rock Park Waverly Gate entrance. Each tile is hand stamped. Proceeds benefit Bird Rock Elementary School, Bird Rock neighborhood beautification projects, and the BRCC.

Dedicate and order a tile in honor of or in memory of a family, relative, merchant, friend, pet, teacher, neighbor, special person, merchant, business, event, or organization. Mark a special occasion. Reconnect with or Honor a member of this unique Bird Rock neighborhood.

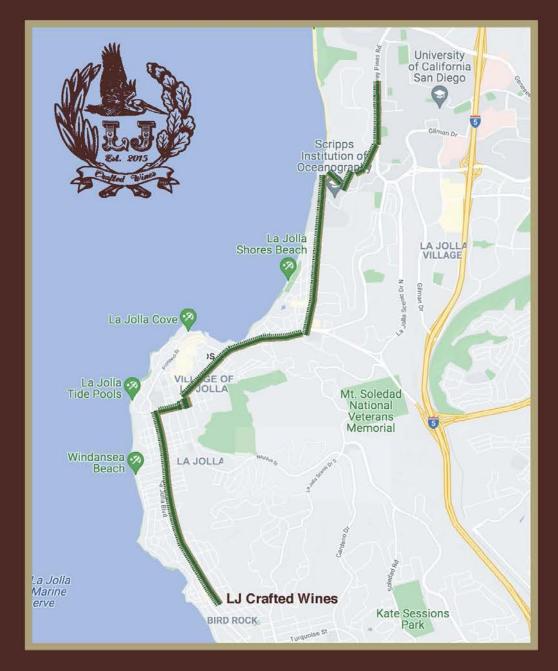
To order a tile for the Bird Rock Community Wall at the Waverly Gate Entrance project, please clearly print information, number ordered, and total payment.

Address Email Dedication (maximum 40 characters, please print): (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) (i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Hon	Name		Phone
(i.e. Family or Pet Name, Organization, In Memory of, Dedicated to, In Honor of) 6"x 6" Tile(s) @ \$150.00 each Total donation \$ quantity Please mail form and payment (check payable to "BRCC") to: Waverly Tile - BRCC 5666 La Jolla Blvd. #168 La Jolla, CA 92037	Address		Email
6"x 6" Tile(s) @ \$150.00 each Total donation \$ quantity Please mail form and payment (check payable to "BRCC") to: Waverly Tile - BRCC 5666 La Jolla Blvd. #168 La Jolla, CA 92037	Dedication	(maximum 40 characters, please print):	
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Waverly Tile - BRCC 5666 La Jolla Blvd. #168 La Jolla, CA 92037	quantity	6"x 6" Tile(s) @ \$150.00 each	Total donation \$
La Jolla, CA 92037			
Any questions: contact Jane Wheeler 619-822-1120, dwheeler@san.rr.com			
Thank you for your support.			
Bird Rock Community Development Corporation, dba Bird Rock Community Council, Non-Profit 501 (c) (3) Tax ID # 33-0952543	Bird R		=





Proud to have avoided using over 123,000 single-use bottles. Standing upright side by side, these bottles would extend 6.2 miles from our front door.



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Heart Centered Community

New Community Bench Added to the BRCC Mosaic Bench Beautification Series

by Jane Wheeler

On December 20, 2021, the Bird Rock Community Council added a new community bench to the Mosaic Benches of Bird Rock beautification series located along La Jolla Boulevard in the heart of Bird Rock. This beautiful red, white, and blue, Heart-themed mosaic bench is titled "Heart Centered Community" and located adjacent to 5661 La Jolla Blvd.

Former Bird Rock resident Erica Bureau and her family members and friends gathered to honor their much loved husband, dad, son, and friend Nic Bureau. This lovingly powerful bench radiates the spirit of Nic, anchoring and grounding the wisdom of the Heart. As a loving father, husband, son, and friend, Nic embodied the many qualities of an open heart. His heart essence, which is embedded in the bench, can help us connect to our own inner heart wisdom. These qualities emanate from the words stamped into the clay heart flowers and floating hearts throughout the bench. He was thoughtful and cared for others. He was sensitive, strong, and loved to laugh. He was a devoted son, loving husband, adoring father, and loyal friend. Nic's family members lovingly created the fused glass flower stems, flowers, and fused glass throughout the bench. His lovely young daughter Sloane helped stamp the clay hearts.

It was important for the family to communicate the message "check in with your heart," reminding us all to be aware of early cardiovascular heart health and screening.

The bench also reminds us to check in with our heart to ground ourselves and connect to our inner wisdom. In today's fast paced information age, we spend a lot of time in our heads and overloading our brains with information. Nic's bench reminds us to reconnect to that inner compass, that inner feeling of love, compassion, kindness, that can help us move through the complexities of life.

Sit on the bench when you need to ground yourself and connect to that inner wisdom and stillness ... or whenever you just need a hug! Tune into the vibration of LOVE emanating from the bench ... calming, soothing, balancing, harmonizing, creating a field of beauty/harmony/balance within, and send it out into the world.

If you are interested in sponsoring a bench or beautification project in Bird Rock, please contact Jane Wheeler at dwheeler@san.rr.com, 619-822-1120 or info@birdrockcc.org.



SD Public Utilities

customercare@sandiego.gov

Reminder: Water Utility Rate Changes Effective Jan. 1, 2022 Dear Customer,

For the first time in 10 years, wastewater rates will increase in January 2022. In addition, a passthrough charge from the San Diego County Water Authority of 3% to pay for increases in the cost of imported water supplies goes into effect in January 2022.

The rate adjustment will increase revenue 5% for wastewater services and will help the City continue to upgrade core infrastructure by replacing aging pipes and wastewater mains. It also will fund investments like Pure Water, a landmark water recycling project that will increase the supply of local drinking water, avoid wastewater treatment cost increases and reduce discharges to the ocean.

The change to your bill will vary based on your type of account (commercial, residential, etc.) and your use of the wastewater system. For more information, please visit www.sandiego.gov/rate-increases.

Thank you,

City of San Diego Public Utilities Department | 525 B Street, San Diego, CA 92101







Family and friends dedicate the bench in memory of Nic Bureau, a very special memorial statement, "Heart Centered Community," "In loving memory of Nic Bureau" 15





FEBRUARY & MARCH 2022



JUST SOLD COMPASS

955 Agate Street, San Diego, 92109 - \$1,900,000 2,186 sq ft | 4 beds, 2.5 baths



"I represented my buyer on the purchase of this exceptional home with beautiful views, walkability to beach, shops, restaurants and the added bonus of going to La Jolla Schools." - Vidi

WHAT CLIENTS ARE SAYING

"Vidi came in and helped us prepare my Mothers home for market. From flooring choices to kitchen cabinet hardware, appliances and staging she went above and beyond to make sure it was perfect before hitting the market. We sold it in 2 weeks at full asking because the buyer fell in love with it and didn't want to risk losing it. Our buyer was from Seattle and we are convinced that the video Vidi did sold it before they ever saw it. We highly recommend her to all our friends and family and look forward to working with her in the future." Michael H.

ABOUT VIDI

Vidi is a San Diego native and resides in Bird Rock with her husband and two son's. She's been selling real estate for over 15 years and says helping people find their place in the world is her passion.

Follow her on Instagram @Vidiljrealestate to follow along with her journey.



FEBRUARY & MARCH 2022



WITH VIDI REVELLI

Direct 619-990-7703 www.thisislajolla.com

HOW DID YOU FIND YOUR WAY INTO REAL ESTATE?

Real estate found me. I grew up in a Real Estate family and am a third generation realtor. My grandmother Joann owned her own Red Carpet Realty Brokerages in Northern California where my father grew up around the business. He eventually started in sales and moved his way to becoming a full time investor. I am proud to continue the family business tradition in real estate that was founded by my grandmother, an inspiring and successful businesswoman ahead of her time.

WHAT ARE YOU MOST PASSIONATE ABOUT IN REAL ESTATE?

I am passionate about client experience and the relationships I get to build with the client through the homebuying or selling process. While a smooth, successful outcome is my top priority, we also have a great time working together. I provide every client with my personal attention and work with them from start to finish, covering each and every detail. I bring excellent negotiating skills, strong communication, and the ability to think ten steps ahead of the competition so they know they have the best representation. Simply said, I put their needs above all else.

DO YOU PREFER BEING A LISTING AGENT OR HELPING SOMEONE FIND THEIR DREAM HOME?

I love them both. On the listing side I love showcasing the homes best features through my eye for design, photography, videography and marketing. With my buyers I love taking them into a space and helping them see the possibilities of what that space could become for their family.

> LUXURY REAL ESTATE ADVISOR

WHAT IS YOUR DESIGN PROCESS WHEN YOU'RE GETTING A HOME READY TO SELL?

When I see a home that a client is preparing to sell I am looking to get them the highest return on investment by advising them on remodeling or design changes before bringing their home to market. We want to create a neutral palette that will draw in potential buyers then use staging and an eye for design to create an emotion that connects them to the property. Once we have created the look its having that translated through photography and video to give that perfect first impression when the home first hits the market.

WHAT'S THE BEST WAY TO SCHEDULE A MEETING OR FIND OUT MORE?

Call me direct for a no obligation consultation. I am here to provide 5 star luxury service to my clients and a part of that is having direct access to me.





Bird Rock Community Council (BRCC)

Bird Rock Community Development Corporation

BRCC Beautification Project to Replace the Memorial Bench at Forward St. Overlook

Please help the BRCC and Bird Rock neighborhood raise funds to replace the Memorial bench at the Forward Street ocean overlook. We have replaced the wooden slats numerous times, but now it is time for a full replacement of the bench as the concrete has deteriorated beyond repair.



To make a tax deductible donation towards the replacement memorial bench at the Forward St. coastal overlook, please complete the information below, make your donation check payable to "BRCC," and mail or deliver this form and your tax deductible contribution to:

Bird Rock Community Council (BRCC) 5666 La Jolla Blvd, PMB 168, La Jolla, CA 92037

Print Name	Phone
Address	
Email address	
	Thank you for your support

Bird Rock Community Development Corporation is a 501(C)(3) nonprofit corporation, TIN 33-0952543





BIRD ROCK COMMUNITY COUNCIL (BRCC) 2022 Annual Membership Application (please note changes)

For residents, property owners, and non Bird Rock residents, tax deductible dues are \$50 (Jan. 1-Dec. 31).

For Bird Rock businesses, tax deductible dues are \$100 (Jan. 1 – Dec. 31).

BRCC is a community volunteer nonprofit organization that publishes the Bird Rock Newsletter, maintains a community web site, hosts monthly community meetings, facilitates member communications, supports the Bird Rock Elementary School and the Bird Rock Neighborhood Watch program, advocates for the Bird Rock neighborhood, and addresses La Jolla Community issues. BRCC hosts annual community events, special seasonal events, and fundraising events throughout the year. The BRCC is responsible for management of the Bird Rock Maintenance Assessment District (MAD), oversees public benefit projects in our community such as bench projects, and advocates for the Bird Rock micro business district.

Bird Rock Community Development Corporation, dba Bird Rock Community Council (BRCC), a Non-Profit 501(c)(3), Tax ID #33-0952543

↓ Mark Your Annual I		Amount ↓					
Bird Rock Resident	(\$50)	\$					
Bird Rock Property Owner, not residing in Bird Rock						\$	
Non Resident/ Non Property Owner (Associate, not in Bird Rock)						\$	
Bird Rock Business Membership					(\$100)	\$	
Associate Business (Non Bird Rock Business)					(\$100)	\$	
Additional Tax Deductible Donation							
Total Check Amount							
Bird Rock Community Councilunder Membership Services or at the bottom of the Hom5666 La Jolla Blvd, PMB 168, La Jolla CA 92037under Membership Services or at the bottom of the Homto fill out an online application & pay via PayPal.						he page and	
Individual/Household Name:							
Business Name (if applicable):							
Resident/Business Address:							
Cell Phone Number:		Home Phone #:					
Email Addresses:							
Property Address: (Non-Resid	ent Property Owr	ners)					
Comments or Ideas for Comm	unity Events/Pro	ijects					
	l am interest	ted in the following areas:					
Beautification	Fundraising		Promotions				
Board of Directors	Maintenance		Safety	Safety			
Coastal Access, Parks, & Overlooks		Memberships		Special Cor	Special Community Events (Halloween, e		
Code Enforcement		Neighborhood Watch					
Official use only		Newsletter	1 1				



FEBRUARY & MARCH 2022

BIRD ROCK INFORMATION

BRCC OFFICERS

President: John Newsam info@birdrockcc.org

Vice President: Joe Parker

Treasurer: David Dunbar

Secretary: Barbara Dunbar

BRCC BOARD MEMBERS Kristin Barret, Craig Bender, Jesse Camen, Arianna Opsvig, Lake Price, Joe Terry

BIRD ROCK NEWSLETTER

Online Newsletter: birdrockcc.org/newsletters

Editor/Publisher/Designer: info@birdrockcc.org

BIRD ROCK MAINTENANCE ASSESSMENT DISTRICT (MAD) Comments, questions, or report problems to: admin@manganoconsulting.com

Website Maintenance: info@birdrockcc.org

Bird Rock Community Council 5666 La Jolla Blvd #168 La Jolla , CA 92037

THANK YOU

TO ALL BIRD ROCK NEWSLETTER DELIVERY AND PRODUCTION VOLUNTEERS!

WE'RE SOCIAL!

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