

BIRD ROCK NEWSLETTER

OCTOBER & NOVEMBER 2021



**BRCC
PRESIDENT
JOHN
NEWSAM**

PRESIDENT'S COLUMN

This year, Saturday September 11 was a somber day. Few who are in their thirties or older cannot remember what they were doing on that date, twenty years ago. I landed at Frankfurt Airport on the morning of September 11, 2001, on a flight from Los Angeles. I waited to meet a close colleague, Ilya, who was flying in from Newark. His flight was a little late. It was not until two hours later, that we learned of the attacks on the World Trade Center when checking in to our hotel in Heidelberg. Ilya's son, a finance professional, worked alternate days in the WTC. It would not be until 36 hours later that Ilya would learn that his son was safe. For many, the events of that day had long-lasting repercussions.

September 11 is now a National Day of Service and Remembrance. This year, as in past years, Bird Rock community members participated in informal neighborhood clean-ups as a small contribution to thousands of volunteer activities across the country. A huge thanks to those who took time to pick up trash and litter on their block or the Boulevard. Thanks to all who expressed appreciation for our volunteer efforts.

The next Bird Rock community meeting is Tuesday Oct. 4 at 6 pm via Zoom. I hope to see you there. If there is a community topic you would like to highlight or a guest that you would like invited, please send an email to info@birdrockcc.org.

Bird Rock Elementary School 5th Grade Class of 2021 Gift to BRE



**Two New
Trees to
Replace the
Old Shade
Tree
Damaged in
a Storm at
the Bird
Rock Joint
Use Park**



IN THIS ISSUE

- 4** Forward St. Ocean Overlook Bench Replacement
- 15** Waverly Gate Wall Tiles
- 18-20** Bird Rock Neighborhood September Meeting
- 21-23** Bird Rock Maintenance Assessment District Report & Proposed FY 2023 Budget



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<https://www.isweatlodge.com>***YOUR BODY IS YOUR TEMPLE***

ALL Bird Rock residents receive 20% off by using promo code isweat2021

Price Menu

~Infrared Wrap Sessions~

1 infrared session \$45
3 infrared sessions \$129

~Combination Sessions~ «includes infrared & vibration»

1 Combo session \$55
3 Combo sessions \$149

Opening Hours

Sunday & Monday- Closed

Tuesday - Friday 12pm -7pm

Saturday 10am-4pm

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Sweet Sweat \$7

Organic Sheet Masks \$5



Memberships

Memberships are available. We have cost effective options, so you can sweat & your wallet won't!

Reach out to us & we'd love to go over them & pick out the one most suitable for you!





Redistricting Commission Basics

www.sandiego.gov/redistricting-commission

Why Do We Redraw Council District Boundaries?

- ➡ Federal and state laws require district boundaries to be redrawn to reflect new population data. This takes place every 10 years based on the federal census data.
- ➡ Communities throughout the city change. Some residents move away, while others transfer to San Diego.
- ➡ To adjust for population densities so each Council district is approximately one-ninth of the total population of the City of San Diego.
- ➡ To ensure fair and equitable representation.

City Charter Redistricting Parameters

The plan shall provide fair and effective representation for all San Diegans.

To the extent as practical, districts shall:

- ❖ Contain as nearly as practicable one-ninth of the total City of San Diego population.
- ❖ Preserve identifiable communities of interest.
- ❖ Be geographically compact and bounded by natural boundaries, street lines and/or City boundary lines.
- ❖ Be composed of contiguous territory with reasonable access between population centers in the district.
- ❖ Not be drawn up for the purpose of advantaging or protecting incumbents.

Stay Connected to the Commission

Email: Redistrict@sandiego.gov
Website: www.sandiego.gov/redistricting-commission
Facebook: [@CityofSDRedistrictingCommission](https://www.facebook.com/CityofSDRedistrictingCommission)
Twitter: [Redistrictsd](https://twitter.com/Redistrictsd)
Nextdoor: nextdoor.com/agency-detail/ca/san-diego/city-of-san-diego/

**There are also independent Redistricting Commissions for the county and state.*

**Bird Rock Community Council (BRCC)**

Bird Rock Community Development Corporation

**BRCC Beautification Project
to Replace the Memorial Bench at Forward St. Overlook**

Please help the BRCC and Bird Rock neighborhood raise funds to replace the Memorial bench at the Forward Street ocean overlook. We have replaced the wooden slats numerous times, but now it is time for a full replacement of the bench as the concrete has deteriorated beyond repair.



To make a tax deductible donation towards the replacement memorial bench at the Forward St. coastal overlook, please complete the information below, make your donation check payable to "BRCC," and mail or deliver this form and your tax deductible contribution to:

Bird Rock Community Council (BRCC)
5666 La Jolla Blvd, PMB 168, La Jolla, CA 92037

Print Name _____ Phone _____

Address _____

Email address _____

Thank you for your support



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The 2021 Susan G. Komen San Diego 3-Day will take place November 19-21. The San Diego 3-Day is one of a kind! Walking 60 miles through San Diego's cool surfside neighborhoods is only matched by the spirit and gratitude of the communities we encounter and those we're helping along the way. We walk along the Pacific Coast Highway and will be wowed by the beauty of Del Mar, Torrey Pines, Bird Rock and Mission Bay as we enjoy ocean views and palm tree-dotted skies.

We do it for ourselves, our sisters, mothers, fathers, daughters and friends. Because we can't sit idly by watching while breast cancer still exists in the world. Over the past 18 years, we've raised more than \$863 million to save lives, support community programs, and make huge strides in breast cancer research.

Learn more at www.The3Day.org



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**NEW MEMBER or RENEWAL Application for 2021 (1/1/21-12/31/21)****BIRD ROCK COMMUNITY COUNCIL (BRCC), \$35 Tax Deductible Dues**

BRCC is a community volunteer nonprofit organization that hosts monthly community meetings, publishes the Bird Rock Newsletter, maintains a community web site, facilitates member communications, supports the Bird Rock Elementary School and Bird Rock Neighborhood Watch, and advocates for the community, Bird Rock neighborhood, and business district. BRCC hosts neighborhood events and fundraising events. The BRCC is responsible for management of the Bird Rock Maintenance Assessment District (MAD), takes on public benefit projects in our special neighborhood, and has obtained grants benefitting the Bird Rock Business District.

Bird Rock Community Development Corporation, dba Bird Rock Community Council (BRCC)

Non-Profit 501(c)(3) Tax ID #33-0952543

Mark Your Membership Status			
<input type="checkbox"/> New Membership (\$35)	<input type="checkbox"/> Renewal (\$35)	<input type="checkbox"/> Added Tax Deductible Donation \$_____	
Two Ways to Apply and Pay			
ONLINE To fill out an on-line application and pay via PayPal, please go to the Bird Rock Community Council web site under the Community and Membership area located at: http://www.birdrockcc.org/member-services/join-the-brcc-form		BY MAIL Send this completed form & check payable to BRCC to: Bird Rock Community Council 5666 La Jolla Blvd, PMB 168 La Jolla, CA 92037	
<input type="checkbox"/> Bird Rock Resident	<input type="checkbox"/> Bird Rock Business	<input type="checkbox"/> Non-Resident, Bird Rock Property Owner	<input type="checkbox"/> Non-Bird Rock Area Resident & Non-Bird Rock Property Owner
Household Name:			
Business Name (if applicable):			
Resident/Business Address:			
Telephone #:	Cell Phone #		
Email:			
Other Email:		<input type="checkbox"/> No email address	
Property Address: (for Non-Resident Property Owners)			
Comments or Ideas for Community Events/Projects			

ANNUAL FAY AVENUE EXTENSION BIKE PATH CLEAN-UP

The annual bike path clean-up by neighborhood volunteers is scheduled for October with the precise date contingent upon approval and permits from the City of San Diego.

Volunteers are needed. Please watch for the confirmed date. Emphasis this year will be to remove dry vandalized brush from the slopes, cut back protruding vegetation from the paved path, and continue to haul out trash.



Multiple Offers Over Asking
3920 Riviera Dr Unit N | \$870,675



Captivating Views
8330 Prestwick Dr | \$7,200,000



North Pacific Beach Gem
5352 Westknoll Dr | \$1,975,000

I have Buyer's looking for the following ...

- 1 Townhouse or Condo
The Village or La Jolla Shores
\$2,000,000
2-3 Bedroom
- 2 Detached Home
Bird Rock
\$3,000,000
3+ bedroom with yard
- 3 Detached Home
Mission Beach
\$3,000,000
3+ Bedroom



Michelle Dykstra

858.344.SOLD(7653)
michelle@michelledykstra.com
michelledykstra.com
DRE 01141195



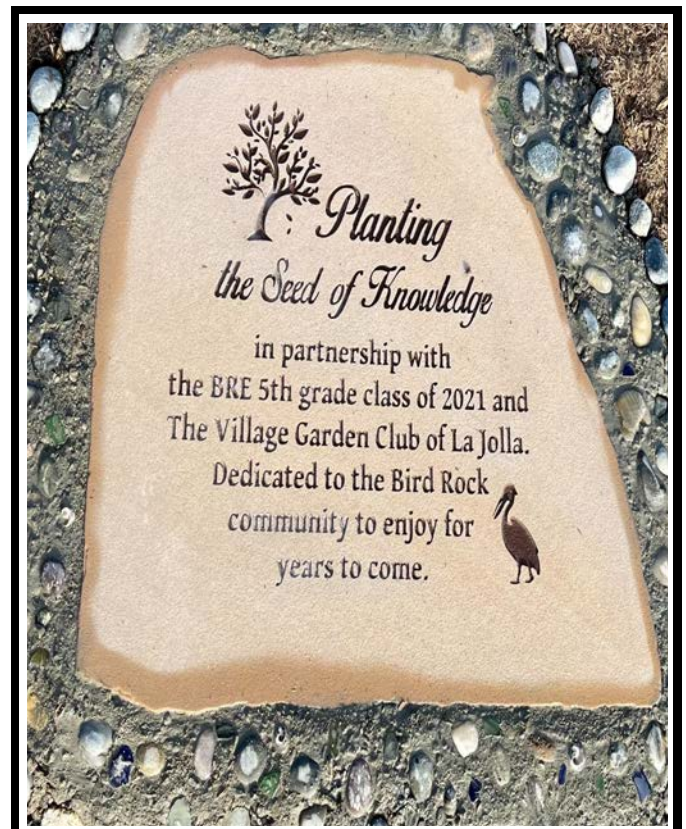
COMPASS



Neighborhood Clean up on September 11, 2021



Jackson McGrath, Alex Allport, Axel Blase, Anders Verhagen



Tree Planting Dedication Plaque BRE 5th Grade Class



Newly Replaced Sign at Bird Rock Joint Use Park

BIRD ROCK MAINTENANCE ASSESSMENT DISTRICT (MAD)

To report problems, ask questions, send MAD-focused information, and provide feedback, comments, or requests, please send an email directly to the Bird Rock MAD manager Matt Mangano at

admin@manganoconsulting.com

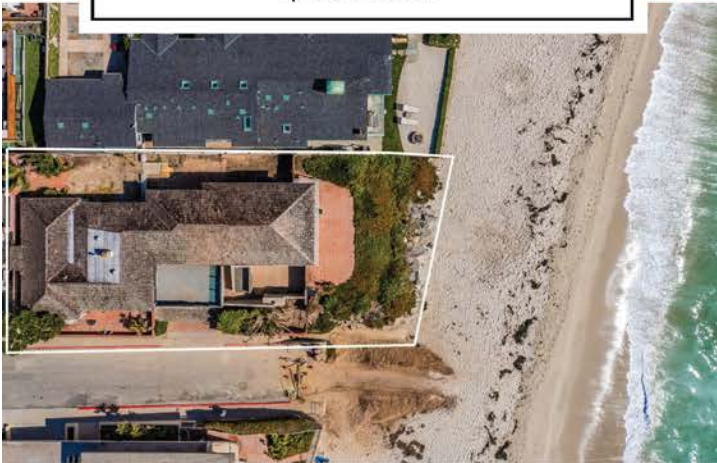


PRICE ADJUSTMENTS

La Jolla Ocean Front

303 Sea Lane
4BR/3BA | 3,355 SqFt
\$10,500,000

310 Dunemere Drive
5BR/5.5BA | 2,848 SqFt
\$13,900,000



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Source: San Diego Business Journal, 7/26/2021 issue



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South La Jolla State Marine Reserve

Southern California - Established January 2012

What is a California marine protected area (or "MPA")?

An MPA is a type of managed area primarily set aside to protect or conserve marine life and habitats in marine or estuarine waters. California's MPA Network consists of 124 areas with varying levels of protection, and 14 special closures, all designed to help safeguard the state's marine ecosystems. Fishing and collecting are banned at marine reserves such as South La Jolla State Marine Reserve, providing this MPA with the highest level of protection.

One goal for California's MPAs was to strategically place them near each other to form an interconnected network that would help to preserve the flow of life between marine ecosystems. Within that network each MPA has unique goals and regulations, and non-consumptive activities, permitted scientific research, monitoring, and educational pursuits may be allowed.

Why was this location chosen for a state marine reserve?

One of the goals for South La Jolla State Marine Reserve is to protect some of the most diverse and well-studied marine ecosystems in Southern California. Habitat types here include dense kelp forest, rocky and sandy intertidal areas, and unique deepwater rocky reefs. These are used by a variety of marine species, including California scorpionfish, California spiny lobster, bean clams, and a bountiful variety of small, colorful nudibranchs, or sea slugs.

The reserve contains some of the oldest long-term marine ecosystem study areas in Southern California, with half a dozen or more research institutions monitoring its shoreline and depths. The reserve shares a boundary with [South La Jolla State Marine Conservation Area](#) to the west, and together the two MPAs protect habitats and their residents at varying depths. South La Jolla State Marine Reserve provides very high levels of protection for local marine species and the habitats they use.



Report poachers and polluters
Call CallTip: 1 (888) 334-2258

or text 847.411 - begin message with "CallTip"
 followed by the details.



Quick Facts: South La Jolla State Marine Reserve

- **MPA size:** 5.04 square miles
- **Shoreline span:** 2.3 miles
- **Depth range:** 0 to 180 feet
- **Habitat composition:**
 - Rock: 2.34 square miles
 - Sand/mud: 2.68 square miles
 - Other: 0.02 square miles



Non-Consumptive Activities



No Fishing



No Collecting

Further Information:

- MPA Website: www.wildlife.ca.gov/MPAs
- MPA and Sportfishing Interactive Map: www.wildlife.ca.gov/OceanSportfishMap
- Email: AskMarine@wildlife.ca.gov

Photos - Upper: Rocky beach at South La Jolla State Marine Reserve. © Photos By Clark CC BY-NC 2.0.
Lower right: A well camouflaged California scorpionfish at the reserve. ©DFW/MARE photo.
Lower left: Gould's bean clam at South La Jolla State Marine Reserve. ©white walker CC BY-NC 2.0



South La Jolla State Marine Reserve

Southern California - San Diego County



South La Jolla State Marine Reserve Boundary and Regulations from California Code of Regulations Title 14, Section 632

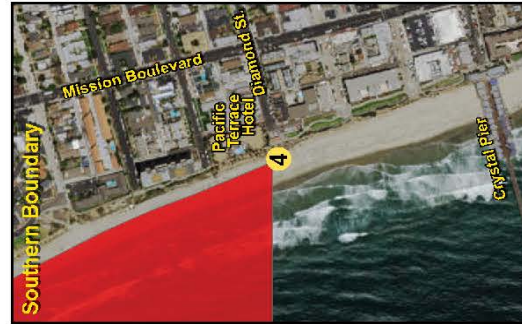
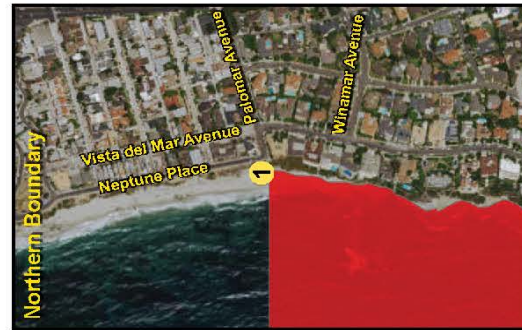
Boundary:

This area is bounded by the mean high tide line and straight lines connecting the following points in the order listed:

- 32° 49.573' N. lat. 117° 16.781' W. long. **1**;
- 32° 49.573' N. lat. 117° 19.000' W. long. **2**;
- 32° 47.945' N. lat. 117° 19.000' W. long. **3**; and
- 32° 47.945' N. lat. 117° 15.495' W. long. **4**

Permitted/Prohibited Uses:

It is unlawful to injure, damage, take, or possess any living, geological, or cultural marine resource.



Take may be authorized for research, restoration, and monitoring purposes under a scientific collecting permit. See California Code of Regulations Title 14, Section 632(a).

The information in this document does not replace the official regulatory language found in the California Code of Regulations Title 14, Section 632. View these regulations online at www.wildlife.ca.gov/Conservation/Marine/MFAS/Network.



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It takes 18 weeks from passport application submission until the passport is received. For the expedited process with a \$60 added fee, it takes 12 weeks from passport application until the passport is received. Check U.S. Passport application status at <https://passportstatus.state.gov/>.

U.S. Passports can be renewed by mail under the following circumstances.

Your Passport

- 1) is in your possession and can be submitted with your application;
- 2) is undamaged other than normal wear and tear;
- 3) was issued when you were age 16 or older;
- 4) was issued within the last 15 years;
- 5) was issued in your current name or you can document your name change.

See <https://travel.state.gov/content/travel/en/passports/have-passport/renew.html>.

If you need your passport on a rush basis,

go to <https://travel.state.gov/content/travel/en/passports/get-fast.html>

My Travel Date	My Reason for Travel	Service I Want	My Door-to-Door Times	Next Steps?
Right now	I have a life-or-death emergency	Life-or-Death Emergency Service	Within 72 hours (3 business days)	See our " Life-or-Death Emergencies " * page to learn if you are eligible. We cannot guarantee you can make an appointment.
* https://travel.state.gov/content/travel/en/passports/get-fast/emergencies.html				
Less than 12 weeks from today	I have urgent international travel plans within 72 hours (3 business days).	Expedited at an Agency or Center	Within 72 hours (3 business days)	An extremely limited number of appointments are available for customers who are traveling internationally in the next 72 hours (3 business days). Restrictions apply ** and we cannot guarantee you can make an appointment.
** https://travel.state.gov/content/travel/en/passports/get-fast/passport-agencies.html				
In the next 12-18 weeks	(No reason needed)	Expedited (cost an extra \$60)	12 weeks (includes up to 6 weeks processing and 5 to 6 weeks mailing)	Expedite at an acceptance facility *** or expedite a renewal by mail ****
*** https://iafdb.travel.state.gov/ **** https://travel.state.gov/content/travel/en/passports/have-passport/renew.html				
More than 18 weeks from today	(No reason needed)	Routine	18 weeks (includes up to 12 weeks processing and 5 to 6 weeks mailing)	Apply at an acceptance facility *** or renew by mail ****
*** https://iafdb.travel.state.gov/ **** https://travel.state.gov/content/travel/en/passports/have-passport/renew.html				



BIRD ROCK COMMUNITY WALL at the WAVERLY GATE ENTRANCE to Bird Rock Joint Use Park



Reconnecting with Neighbors and Friends

The tile donation deadline is May 31, 2022.

The Bird Rock Community Wall at the Waverly Gate Entrance to the Bird Rock Joint Use Park (adjacent to Bird Rock Elementary School) is a continuing, unique project highlighting the Bird Rock neighborhood.

The Bird Rock Community Wall was created with a 3-fold purpose: To honor all members of the fantastic Bird Rock neighborhood, to raise funds for

Bird Rock Elementary School (BRE) and the Bird Rock Community Council (BRCC), and to support beautification projects in the Bird Rock community and at the Bird Rock Park Waverly Gate entrance. Each tile is hand stamped. Proceeds benefit Bird Rock Elementary School, Bird Rock neighborhood beautification projects, and the BRCC.

Dedicate and order a tile in honor of or in memory of a family, relative, merchant, friend, pet, teacher, neighbor, special person, merchant, business, event, or organization. Mark a special occasion. Reconnect with or Honor a member of this unique Bird Rock neighborhood.

To order a tile for the Bird Rock Community Wall at the Waverly Gate Entrance project, please clearly **print** information, number ordered, and total payment.

Name _____ Phone _____

Address _____

Email _____

Dedication (maximum 40 characters, please print): _____

(i.e. Family or Pet Name, Organization, In Memory of ..., Dedicated to ..., In Honor of ...)

_____ 6"x 6" Tile(s) @ \$150.00 each Total donation \$ _____
quantity

Please mail form and payment (check payable to "BRCC") to:

Waverly Tile - BRCC
5666 La Jolla Blvd. #168
La Jolla, CA 92037

Any questions: contact Jane Wheeler 619-822-1120, dwwheeler@san.rr.com

Thank you for your support.

Bird Rock Community Development Corporation, dba Bird Rock Community Council,
Non-Profit 501 (c) (3) Tax ID # 33-0952543



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4060 Porte La Paz #36, San Diego, 92122 \$629,000 966 sq ft | 2 bed, 2 bath

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ABOUT VIDI

Vidi is a San Diego native and resides in Bird Rock with her husband and two sons. She's been selling real estate for over 15 years and says helping people find their place in the world is her passion.

Follow her on Instagram @Vidiljrealestate to follow along with her journey.



FUN WITH VIDI

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WORD SEARCH

FALL IN BIRDROCK

Scarecrow	Birdrock
Changing Leaves	October
Hot Chocolate	Autumn
Halloween	Blanket
Fall	Pumpkin
Trick or Treat	Sunset
Thanksgiving	Cozy
September	Picnic
Fireplace	Feast
November	Chilly

B N E C A L P E R I F E Z A A N R F
 S C A R E C R O W A T Z D U A O P I
 I R N T R I C K O R T R E A T V I L
 U F G E A F B I N M U T U A P E C L
 P U M P K I N F E A S T I I T M N A
 T H A N K S G I V I N G N U C B I F
 O R E T A L O C O H C T O H S E C B
 P C O C I M U P N E C A I N E R S I
 I A T O H C O R W E O L U E P W U R
 J C A O L O T J M U L W U E T A N D
 E C A C B E B S E Y D T B W E L S R
 I W C K K E X Y T F S P S O M I E O
 B Y C N W S R M Z P E T X L B U T C
 E Q A I M S N M Y O E Y U L E U M K
 N L I T J R N P X R C E D A R Y R A
 B S E V A E L G N I G N A H C C I U

SUDOKU PUZZLE

3	2	1		5		9	4	7
7	8			1			6	5
		6	7		4	1		
5	4	9				7	8	6
			9		6			
1		5		6		4		2
	3		2		7		5	
2		7		4		8		3

LA JOLLA FUN FACTS



Black's Beach was actually the very first legal beach in the USA.

In La Jolla's earlier years, 1894 to be specific, La Jolla was deemed an art colony.

People joke that Southern California is always 70 degrees and sunny. La Jolla takes its perfect weather reputation quite seriously; in summer, the average temperature here is exactly 70 degrees.

When combined with San Diego, the La Jolla Playhouse has sent more shows to Broadway than any other city in America, even compared to NYC!

**BIRD ROCK COMMUNITY MEETING, September 7, 2021, via Zoom**

Bird Rock Community Council Board President John Newsam called the meeting to order at 6:02 pm, welcomed attendees, and introduced BRCC Board members.

Updates from Representatives of Elected Officials

Jessica Brown (Jessica.Brown@mail.house.gov), field representative for Congressman Scott Peters noted that the Mr. Peters was assisting American citizens trying to depart Afghanistan. Mr. Peters' office is also helping citizens obtain passports on an emergency basis since it currently takes 18 weeks to obtain or renew a passport or 12 weeks via the expedited (extra fee) process.

Rachel Granadino (Rachel.Granadino@asm.ca.gov), District Director for Assemblymember Chris Ward (78th District, <https://a78.asmdc.org/>) noted that extra unemployment benefits expire Sept. 6. Mr. Ward's office can help with Employment Development Department (EDD) problems.

Steven Hadley (SRHadley@sandiego.gov), Director of Community Outreach for District 1 Councilmember Joe LaCava, reported solutions regarding long-term issues with errant lacrosse balls from players at the Bird Rock Joint Use Park behind Bird Rock Elementary School which were impacting and damaging adjacent properties. Expanded and raised up backstops have contained more of the balls and reduced the problem.

The blocked storm drain culvert adjacent to La Jolla Hermosa Park (5780 Chelsea) is scheduled to be cleared and repaired. Following those efforts, damage and erosion to the southwestern portion of the park that resulted from diverted storm drain culvert water will be repaired.

There was no update regarding drainage improvements (La Jolla and Forward Drainage Improv SWD, CIP Transportation and Stormwater Dept., Stormwater Division) at the eastern intersection of La Jolla Blvd and Forwards St. which floods during rains; funding is in the FY 2021-2022 City budget. Mr. Hadley left the meeting during the subsequent redistricting discussion.

Updates from Bird Rock Working Groups and Committees

The Ad Hoc Bird Rock Coastal Committee was pleased with the City Code Enforcement's response regarding Moss Lane view corridor and overlook problems. Fundraising for replacement of the deteriorating Forward St. overlook memorial bench and removal of the old one is ongoing.

Vision Bird Rock is working on proposals for signage or monuments and will have an update at the next meeting. There were questions and comments about banners, median street lights and upkeep, community outreach, adding a park or more user-friendly space to an area along the Fay Avenue Extension Bike Path just north of Via del Norte, and the ownership status of the hilly Cass St. unimproved public right of way which had been considered for street vacation several years ago.

San Diego City Council District 1 Redistricting Status, Prognosis & Action

Claudia Baranowski and Janie Emerson represented "District 1 United," an informal coalition of concerned citizens and representatives from community planning group, neighborhoods, and environmental organizations who are committed to the preservation of the boundaries of Council District 1 during the current redistricting process. Redistricting is the procedure of drawing electoral district boundaries. The San Diego City charter requires formation of an independent Redistricting Commission at the beginning of each decade to adopt plans which specify the boundaries for City Council districts following each U.S. Census. Redistricting last took place in 2011 following the 2010 U.S. Census. The current process follows the 2020 Census. Redistricting also takes place at the county level and for California State Assembly districts and the US House of Representatives.

City Charter redistricting parameters aim for fair and effective representation for all San Diegans. The redrawing of the various Council District boundaries is designed to ensure local representation of the City's diverse population at the City Council. There are nine total districts. Each district should:

- 1) contain roughly one-ninth of the total City of San Diego population;
- 2) be composed of contiguous territory;
- 3) be geographically compact;



- 4) preserve communities with similar legislative concerns that would benefit from cohesive representation;
- 5) provide reasonable access between population centers;
- 6) be bounded by natural boundaries, street lines, and/or City boundary lines.

The Redistricting Commission website is at <https://www.sandiego.gov/redistricting-commission>.

A total of 9 community hearings are taking place to gather input from district residents, each focusing on a specific district but including participation by all City residents. After the hearings take place, the Commission draws preliminary redistricting maps and hosts five additional community hearings to evaluate the proposed maps. Redistricting must be completed by Dec. 15, 2021, when a final map is submitted to the Registrar of Voters in preparation for the June 2022 primary election.

San Diego City Council District One (CD1) spans the coast and canyons and contains La Jolla (with the exclusion of two property parcels in Bird Rock), University City, Torrey Pines, Del Mar Mesa, Torrey Hills, Carmel Valley, Pacific Highlands Ranch, Del Mar Heights, Los Penasquitos Canyon Preserve (west of Carson's Crossing Bridge), Via de la Valle, and a few other areas. The communities that make up CD1 have worked well together for more than 30 years. CD1 includes the most bio-diverse area in North America.

A District 1 United goal is to keep the current CD1 layout to preserve the multiple "communities of interest" that combine to make CD1 a unique "coast and canyon" district, including strong planning groups, neighborhoods, Maintenance Assessment Districts, a shared watershed, UCSD, common coast and canyon environmental concerns, schools, cultural areas, planned growth, and shared parks, open spaces, and recreational facilities.

Final census numbers will not be available until Sept. 20. It is very important for District 1 to remain in its current geographical configuration and to include all of La Jolla. A portion of the Bird Rock neighborhood and Bird Rock Maintenance Assessment District are in Council District 2. Those two property parcels need to be united back into Council District 1.

Event Updates

Bird Rock Clean Up and National Day of Service is Saturday Sept. 11, 2021.

The End of Summer 4 Mile Run & Walk scheduled for Sept. 19, 2021, was canceled.

The Susan G Komen 3-Day Walk for the Cure walks through Bird Rock on Friday, Nov. 19.

Bird Rock Maintenance Assessment District (MAD)

The annual independent financial audit of the Bird Rock MAD was completed at the end of July. The audit report has been sent to the Assistant Deputy Director, Park and Recreation Dept., Open Spaces, MAD division.

The regularly scheduled quarterly inspection of the Bird Rock Maintenance Assessment District by the City Park and Recreation Department took place on July 30 and included all of the MAD landscape areas and City trees along and adjacent to La Jolla Blvd. Part of the MAD contract requires ongoing maintenance of many of the City trees along La Jolla Blvd. As a point of information, the City Municipal code prohibits attaching anything to City trees such as signs, lighting, nails, staples, and ties. During the inspection, the City noted prohibited items attached to the trees and required immediate removal of the items. Also noted was the need for pruning of the trees to keep the canopies clear from adjacent building structures, to thin out and open up the canopies for tree health and proper growth, and for proper shaping.

Routine pruning of certain trees along La Jolla Blvd. is scheduled for this month and must be done by a City-approved certified arborist who will also assess the health of the trees and look for signs of damaging insects, diseases, and other causes.

Positive feedback has been received about the newly installed 45 gallon ADA-compliant trash receptacles. They appear to be very bird-proof and are easier to keep clean. The entire sidewalk area appears much cleaner.



Due to help from several Bird Rock neighbors, important information, eyewitness accounts, videos, and photos about several recent incidents and hit and run accidents have been received. All of the information is assisting with identifying those involved and enabling potential collection of damages from several accidents.

The pedestrian crossing pole and signal at the southwest corner of La Jolla Blvd and Camino de la Costa, which were knocked down in a traffic accident on May 1, were repaired and reinstalled. More work remains for that corner.

The recently damaged guard railing at the SE corner of Midway and La Jolla Blvd is scheduled for repair or replacement.

Irrigation damages from several other recent accidents have been repaired. If any problems are noted or if you wish to provide confidential information about accidents, then please inform the Bird Rock MAD consulting manager Matt Mangano at admin@manganiconsulting.com

The annual Bird Rock MAD meeting for property owners is scheduled for November 2.

Community Topics

Bird Rock Foundation (BRF) president Mike Littleton reported that BRF, which raises funds for the benefit of the Bird Rock Elementary School, was planning several community events. There will be more information at future meetings.

Architect AJ Remen reported that utility connections at the Piano Building (corner of Bird Rock and La Jolla Blvd) would only impact Bird Rock Ave. but not La Jolla Blvd. Structural work is going forward. There is no structural work which would affect any potential future historic designation.

There was a brief discussion about undergrounding of utility cables.

Public Announcements

Two News Zealand Christmas Trees were planted on August 11 in the Bird Rock Joint Use Park as the BRE 5th Grade gift to the school to replace the huge shade-providing Ficus that succumbed to a storm in late January of this year. A dedication plaque was recently installed.

The new business owner of iSweat Lodge, Polly Walshin, introduced herself.

Christine Gill asked about a missing memorial street tree plaque which disappeared around 2017.

The San Diego Police Department (SDPD) Non Emergency number is 619-531-2000. It is important to report vandalism and other crimes to the SDPD. Reports can be filed online at <https://www.sandiego.gov/police/crimereports/startaccess>

Please report infrastructure issues to the City via the Get-It-Done App, including problems such as street light outages, damaged or missing street signs, graffiti, scooters, and many other issues.



The next Community Meeting:
Tuesday October 5, 2021,
via Zoom.

Adjournment
JN thanked everyone for attending and adjourned the meeting at 7:12 pm.

September 11 Bird Rock Community Clean-up





Bird Rock Maintenance Assessment District (MAD) Annual Meeting Tuesday, 11/2/21, 6:00 pm via Zoom

The annual meeting for assessed property owners in the Bird Rock Maintenance Assessment District (MAD) will be held on Tuesday November 2, 2021, for review and acceptance of the proposed Fiscal Year 2023 (FY23) annual MAD budget (July 1, 2022, through June 30, 2023). The November 2, 2021, meeting allows time for adequate review, input, and revision of the proposed budget before final submission to the MAD Division of the San Diego City Park and Recreation Department by the mid-January deadline. Following further evaluation and finalization, the MAD budget is submitted to and included in the City of San Diego's annual budget review process which starts February 1 and concludes with the June 2021 budget approval by the Mayor and City Council.

Understanding the background of the Bird Rock MAD is important. Prior to formation of the MAD and re-design of La Jolla Blvd in the Bird Rock area, La Jolla Blvd was 4-5 lanes across with high-speed traffic. After decades of concerns about traffic speed, injuries and fatalities, and safety along La Jolla Blvd and the realization that La Jolla Blvd was a dangerous, fast-moving divider between the east and west portions of the Bird Rock neighborhood, discussions began in 2000 about neighborhood "traffic calming" which included vehicular speed reduction, traffic management, parking issues, pedestrian and vehicular safety, neighborhood "walkability," and lighting. The dialogs included ways to implement traffic calming, improve safety for pedestrians crossing La Jolla Blvd (4-5 lanes), enhance beautification, add landscaping and trees, and improve parking in the Bird Rock business district along La Jolla Blvd. without adversely impacting adjacent streets and residential areas. This discussion resulted in an enormous improvement to Bird Rock.

In 2004, Bird Rock property owners and the Bird Rock Community Council (BRCC) initiated formation of the Bird Rock Maintenance Assessment District for the purpose of assuming responsibility for maintenance of the public landscaping portion of the City-planned, traffic-calming improvements along La Jolla Blvd and nearby residential streets with the intent of becoming a self-managed MAD (versus City-managed). Self-managed MADs must be managed by stable community non-profit 501(c)(3) corporations. This effort culminated in March 2005 when more than 30% of the property owners signed a petition agreeing to formation of the district. In July 2005, property owners formally voted, via a ballot from the County Registrar of Voters, to approve formation of the MAD, to appoint the non-profit 501(c)(3) Bird Rock Community Development Corporation (BRCDC) dba BRCC as local managers, and to set the initial maximum assessment at \$90 per year per single family property. Upon certification of ballots by the San Diego City Council and approval to form the Bird Rock MAD in August 2005, the BRCC began successful negotiations with the City for a maintenance agreement and self-management of the Bird Rock MAD by BRCC.

The Bird Rock MAD encompasses the Bird Rock area bounded on the west by the Pacific Ocean; on the north by La Cañada Street; on the east by Folsom Drive, Bellevue Avenue, Linda Rosa Avenue, and La Jolla Mesa Drive; and on the south by Bellevue Place, Bird Rock Elementary School/Bird Rock Joint Use Park, the Park La Jolla property, and Wrelton Drive.

The BRCC took over landscape maintenance of phase one of the traffic calming MAD area in 2008 and assumed maintenance responsibilities of phases two and three in May 2009, which encompassed the entire Bird Rock MAD area. The MAD and BRCC Board selected and contracted with 1) an independent contractor to manage day-to-day MAD operations and perform bi-weekly inspections and numerous other management tasks and 2) a City-approved, licensed landscape maintenance contractor for regular landscape and irrigation system maintenance, selected public right of way clean up and trash disposal, and additional services. Newer contracts have been approved and established with City-approved companies since the initial phase.

The City reviews the Bird Rock MAD landscaping, irrigation, water usage, all City trees maintained by the Bird Rock MAD per contractual requirements as well as traffic calming, safety, line-of-sight, and maintenance issues during quarterly inspections.



Bird Rock Maintenance Assessment District (MAD) continued from p.21

The City is focused on its Climate Action Plan and the required maintenance of City trees. The City has been very satisfied with the supervision, financial oversight, operations, and water saving efforts of the Bird Rock MAD. The BRCC Beautification Committee independently inspects the MAD areas and reviews the landscaping and various MAD-associated environmental, safety, maintenance, irrigation, water conservation, and aesthetic issues. Suggestions for traffic calming, safety improvements, walkability, and beautification are considered. MAD landscaping improvements were approved in 2010 and continue to be implemented to increase traffic calming and safety. Plants that created safety problems or succumbed to traffic emissions, pests, or other causes have been replaced. These ongoing efforts result in safer conditions, better adherence to line-of-sight height limits, traffic calming, reduction of drive overs, adherence to mandated water restrictions and water conservation, decreased long-term maintenance, increased visual appeal, and conformance to the original community-chosen California coastal/ Mediterranean palette.

The Capital Improvement Bird Rock Median LED Light Project on the La Jolla Blvd medians between Forward Street and Camino de la Costa was successfully completed by the City at the end of 2012. The median lights provide mid-block lighting, enhance pedestrian and vehicular safety, create a better walking environment, and improve visibility of adjacent buildings. The City-maintained cross-walk systems, street lights, and median lights are monitored, and problems are reported to the City. Similarly, problems noted with street signs, public rights of way, graffiti, potholes, Municipal Code violations, and related issues are also reported to the City.

The BRCDC's separate MAD and BRCC financial accounts are independently audited at the end of each fiscal year. The MAD account audit is required by the City. The independent audit for the recent fiscal year ending June 30 determined that the BRCDC MAD account and regular accounts are in great condition with proper operating procedures, financial controls, and operating reserves.

The Bird Rock MAD budget is funded by annual homeowner county property tax assessments, gas tax funds from the City, and offsetting payments from the City for services provided by the MAD which should have been provided by the City (General Benefit Offsets). Currently, there are 1320 assessment-paying property parcels within the 1476 parcel Bird Rock MAD Map Boundary for a total of 1,826.97 EBUs (Equal Benefit Units). 156 properties, mostly north of Camino de la Costa plus a few undeveloped parcels, do not pay a MAD assessment as part of their country property tax.

The annual residential assessment rate was \$90 in Fiscal Year 2006 (FY2006), \$50 in FY2007, \$75 in FY2008, and \$79 in FY2009 when BRCC assumed full maintenance of the MAD. The rate dropped to \$25 in FY2010 when the MAD reserve fund maximum balance was reached. For FY2011, FY2012, FY2013, and FY2014, the assessment rate was \$78. To fund increasing MAD costs, anticipated guard railing improvements, and the required reserve fund balance level, the assessment rate for FY2015 and FY2016 was increased to \$90 for residences. The rates for FY2017 and FY2018 were lowered to \$84 due a healthy reserve fund balance and was raised in FY2019 to \$95. In FY2020, the rate was decreased to \$90 and remains there through FY2022. The rate for FY 2023 should remain at \$90 for residences, well below the \$214.86 estimated maximum allowable rate. The condominium rate will be proportionally lower at \$63, and the typical commercial property rate should be \$405.

As mandated by state law, the reserve fund balance (excess funds) accumulate in a City-controlled, interest-bearing account. Those funds are reserved and protected for the Bird Rock MAD. The Bird Rock MAD is required by the City to maintain a reserve operating balance between 10% and 50% of annual operating expenses and maintains an emergency reserve as well.

The annual meeting is an opportunity for Bird Rock property owners to review the budget for the next fiscal year, ask questions, and offer comments. Your participation is welcome.



**Park and Recreation Department - Open Space Division
Maintenance Assessment Districts Program
Summary of Fiscal Year 2023 (07-01-22 to 06-30-23) Budget, Proposed 09-24-2021
Bird Rock Maintenance Assessment District**

	FY 2023 Submitted	Explanation
Bird Rock MAD Costs (District Non-Personnel Costs)		
<u>Services</u>		
Supplies		
Office Supplies (code 512066A)	\$ 300.00	Office supplies (paper, envelopes, etc.)
Postage/mailling (code 512066B)	\$ 1,300.00	Postage, mailing
Soil & Conditioner (code 512066C)	\$ 2,500.00	Soil & Conditioner
Garden Nursery Stock (code 512066D)	\$ 15,000.00	Plants
Dry Goods, waste cans, seasonal supplies (code 512066E)	\$ 7,500.00	Irrigation parts & controllers, erosion control, temporary barriers, waste cans, trash bags, waste bags, seasonal repairs & supplies
Unclassified Materials and Supplies (code 512066F)	\$ 1,200.00	Miscellaneous supplies
Services		
Insurance (code 512066G)	\$ 5,500.00	Insurance Coverage (CGLI, D&O), CGLI required by City
Photocopy Services, Printing Services (code 512066H)	\$ 2,000.00	Photocopies, printing
Landscape Services, Trash Services (512066I)	\$ 110,000.00	Public landscaping; irrigation maintenance and repair; pruning; tree trimming; dump fees; sidewalk & cross walk sweeping; drain pipe and brow ditch maintenance; trash and animal waste removal
Bird Rock Community Development Corporation -		
Administrative Overhead, Indep. Mgmt Contractor (code 512066J)	\$ 30,000.00	Indep. Management Contractor, Admin. Services + Expenses
Services: Security (512066K)	\$ 1,560.00	Security
Services: Postal Mailbox, Storage (512066L)	\$ 200.00	Postal Mailbox, Storage Services
Accounting, Auditor (512066M)	\$ 7,000.00	Independent Auditor (audit required by City of San Diego), audit exp.
Accounting/Bookkeeping (512066N)	\$ 1,800.00	Bookkeeping
Accounting/Bookkeeping Software (512066O)	\$ 1,000.00	Bookkeeping software
Professional/Tech. Services: Arborist, Irrig., Tree Pruner (512066P)	\$ 20,000.00	Arborist, irrigation tech., additional landscape services
Professional/Technical Services: Guard Rail & Other (512066Q)	\$ 6,000.00	Misc. Contractual Services (paint, rail repair, cleaning, lights, others)
Subtotal Services and Supplies	\$ 212,860.00	
Utilities: Water / Storm Drain / Electrical (514104, 514006/514105, 514100)	\$ 19,950.00	*Utilities: Water, storm drain, electricity - City Estimate
Special District Administration (City Management Costs) (516024)	\$ 3,500.00	*City Expenses per contract (lesser of 4% Exp. or \$3,500) - City Est.
Subtotal Supplies, Services, Utilities, & District Administration	\$ 236,310.00	
Capital Improvements:		
Unallocated Reserve (code 512132)		Replenish Unallocated Emergency Reserve to \$20,000 level per City 10/29/20
TOTAL COSTS	\$ 236,310.00	
<u>Bird Rock District Revenues</u>		
Annual Assessments	\$ 164,427.30	Estimated Revenue total possible from FY 2022-2023 Assessment Total 1826.97 EBU x \$90/EBU = estimated assessment revenue
Less delinquent or non payments or decreased contributions	\$ -	Less uncollected assessments or decreased contributions
Interest Earnings	\$ 1,700.00	Estimated Interest earned on carry over from reserves
City Contributions (subject to change)		
Gas Tax Fund	\$ 11,636.00	Estimated contribution from San Diego City Gas Tax Funds
Other City Contribution (General Benefit Offset, 15.5%)	\$ 10,111.00	Estimated other City contribution, General Benefit Offset
Other Damages Recovered (426128)	\$ -	Recovered damages
TOTAL REVENUE	\$ 187,874.30	Estimated Revenue

Assessment Rate (see note 1), below estimated maximum \$214.86 rate **\$ 90.00** **Proposed Assessment Rate (single family home, see note 1)**

\$90 Rate remains the same as in 2021, \$90/EBU.

Note #1: Assessment Rates- single family home is \$90; condominium is about \$63; typical 5.0 EBU commercial lot is about \$450.

For multi-unit residential properties, the rate is 0.7/unit; duplexes would be 1.4 EBU or an assessment rate of \$126.

Target Reserves

Minimum Reserve: 10% of Operating Budget \$23,631.00

Maximum Reserve: Six Months Operating Budget \$118,155.00

There are 1320 assessment-paying parcels within the 1476 parcel Bird Rock MAD Map Boundary (1826.97 EBU)

A single family home is 1.0 EBU (Equivalent Benefits Unit), a condo is about 0.7 EBU, and a typical commercial lot is about 5 EBU

Initial FY 2005 maximum assessment rate = \$90/EBU.

Consumer Price Index Increase FY 2020 = 6.71%

Consumer Price Index Increase FY 2021 ESTIMATE = 4.93%

Consumer Price Index Increase FY 2022 ESTIMATE = 5.00%

Consumer Price Index Increase FY 2023 ESTIMATE = 5.00%

Maximum authorized assessment rate = \$185.73

Maximum authorized assessment rate = \$195.02

Maximum authorized assessment rate = \$204.63

Maximum authorized assessment rate = \$214.86



BIRD ROCK NEWSLETTER

OCTOBER & NOVEMBER 2021

BIRD ROCK INFORMATION

BRCC OFFICERS

President:

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Vice President:

Joe Parker

Treasurer:

David Dunbar

Secretary:

Barbara Dunbar

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Comments, questions, or report
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Website Maintenance:

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